

Guidelines!!!



12



13

Stanze/die cut

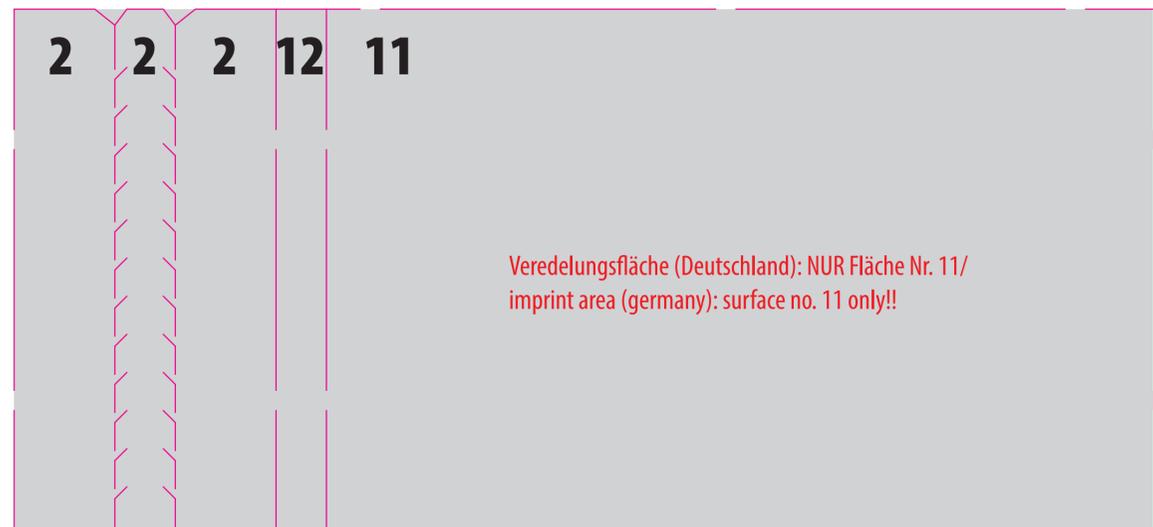
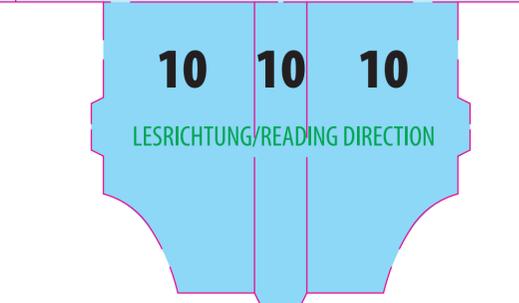
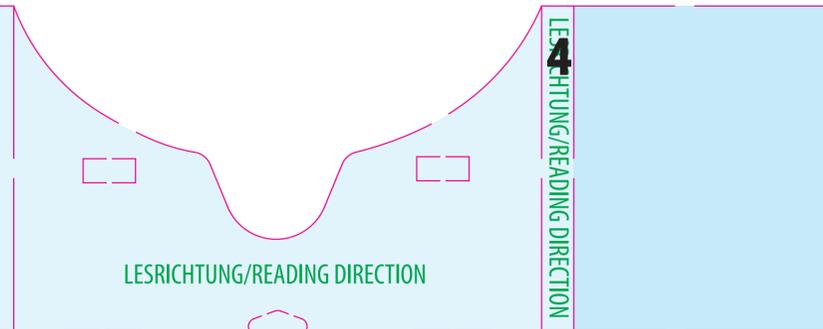
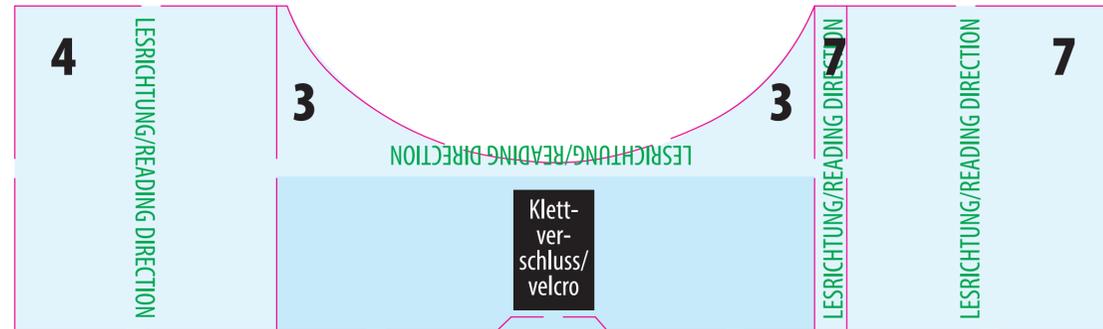
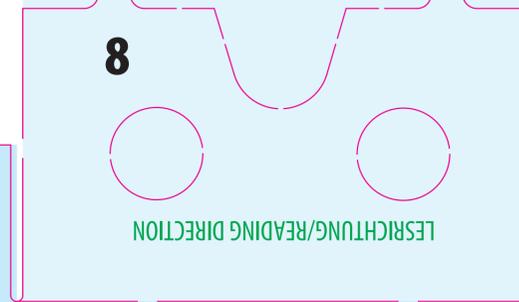
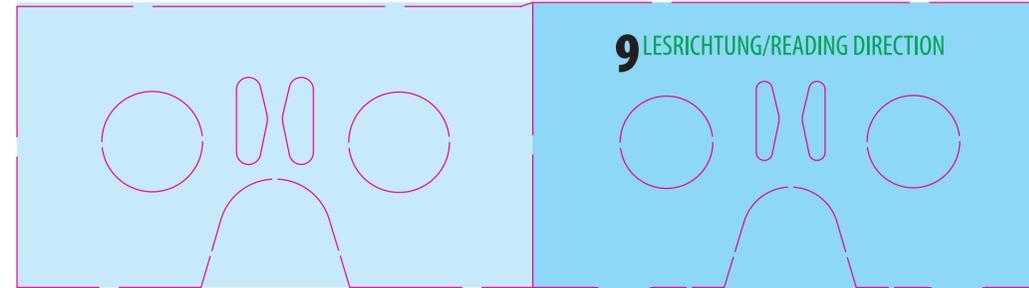
Umschlag geschlossen/Sleeve closed:

- sichtbarer Bereich/visible area
- abgedeckter Bereich/covered area

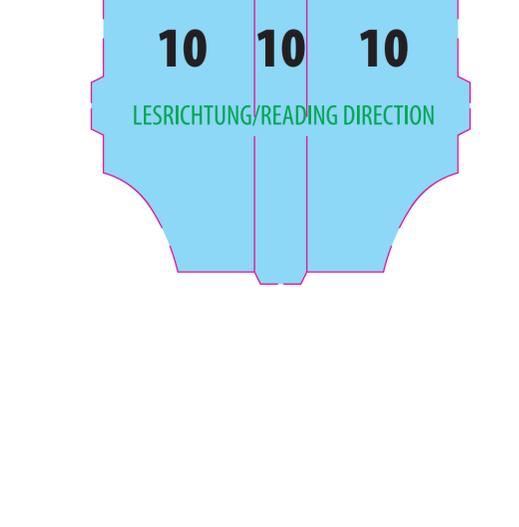
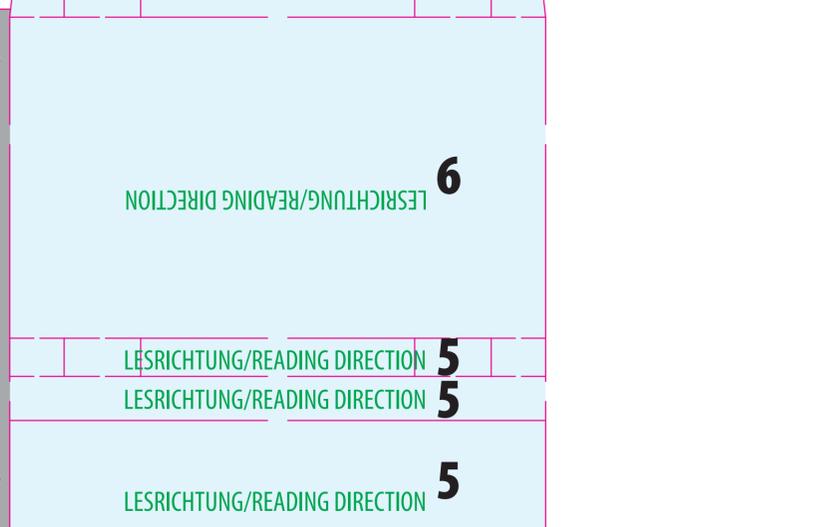
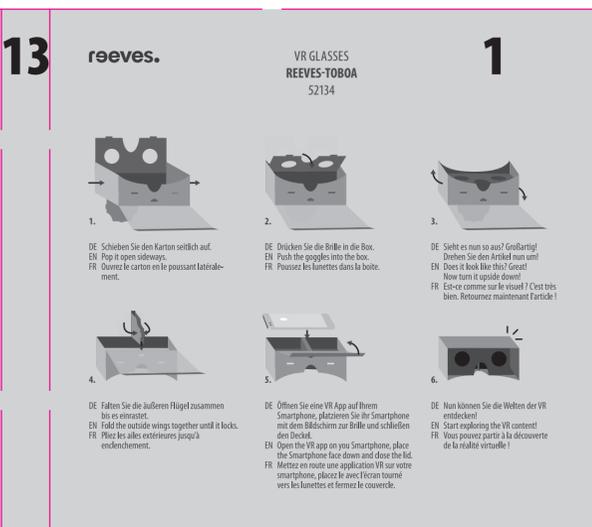
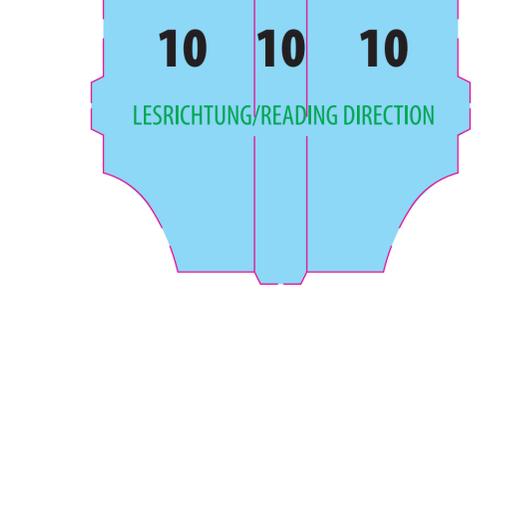
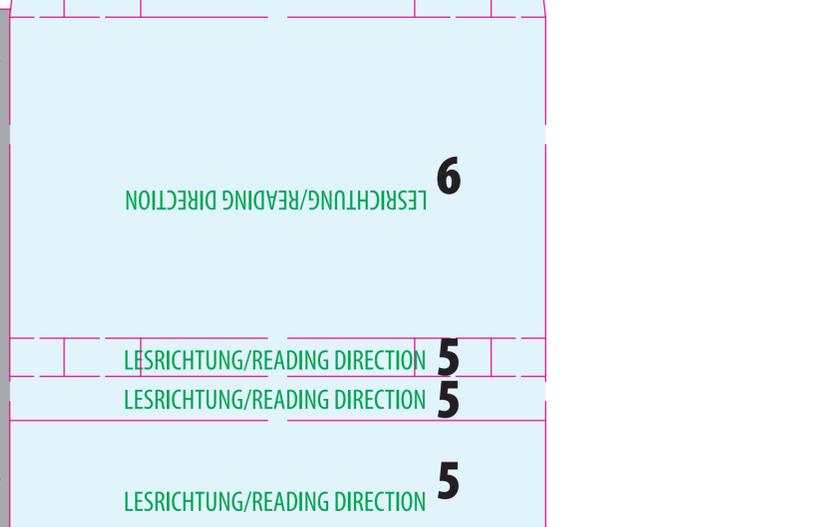
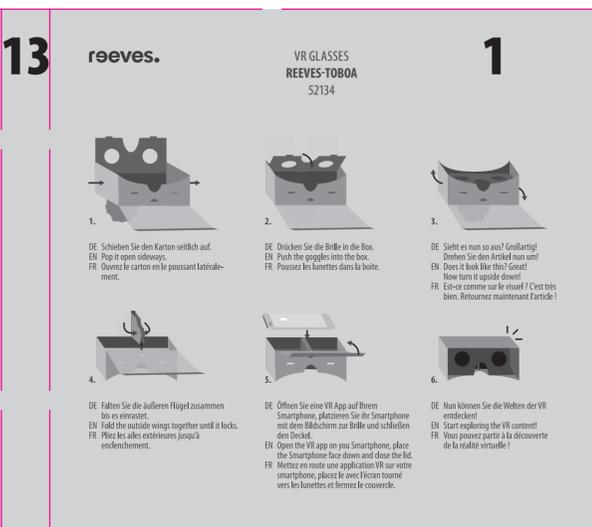
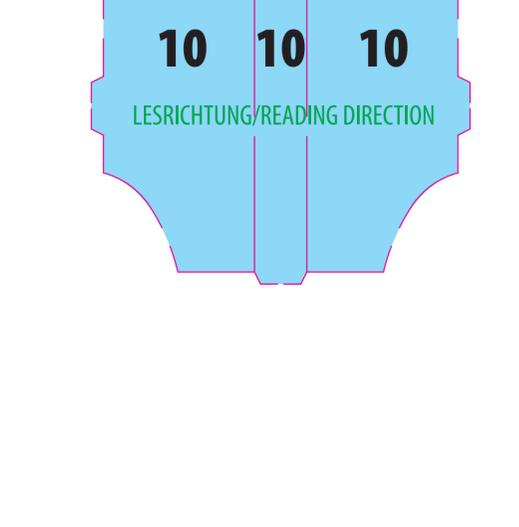
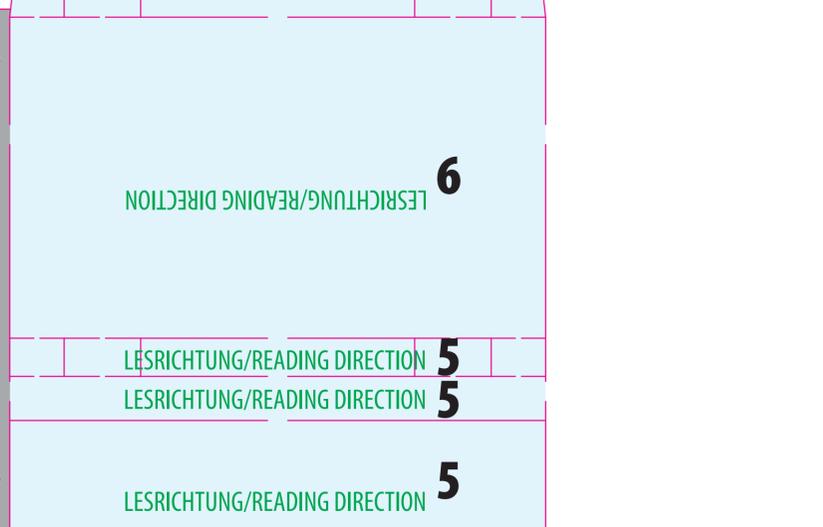
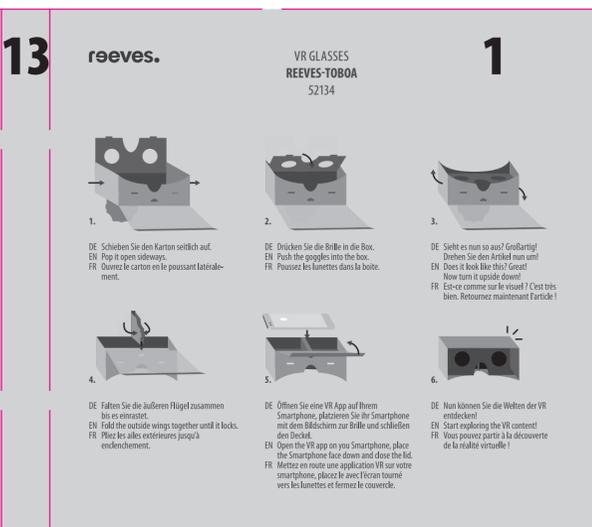
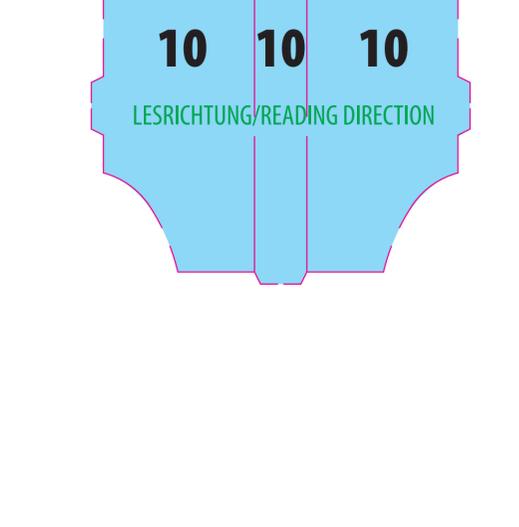
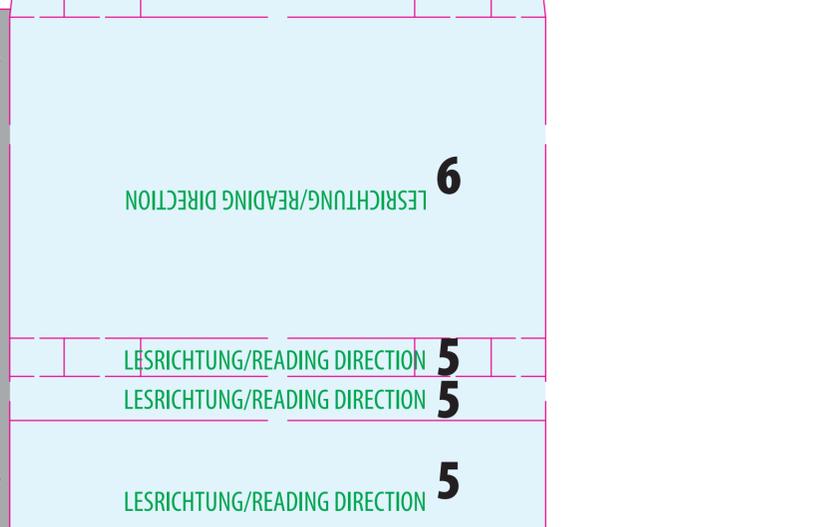
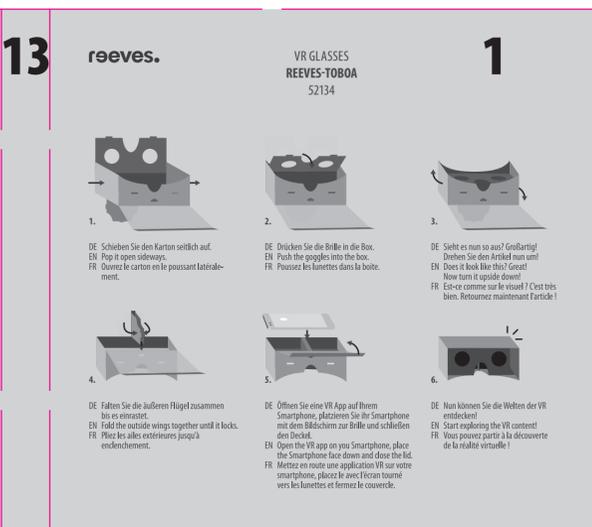
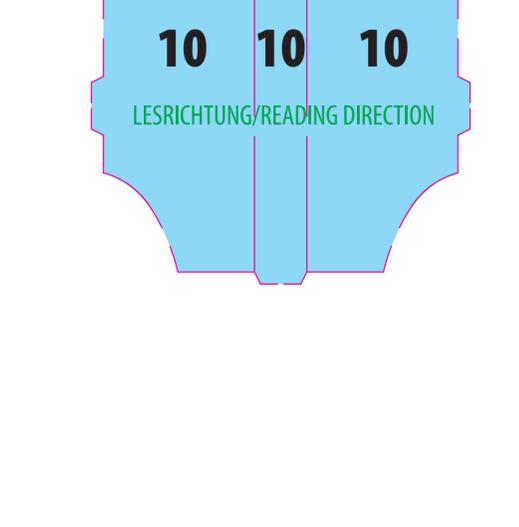
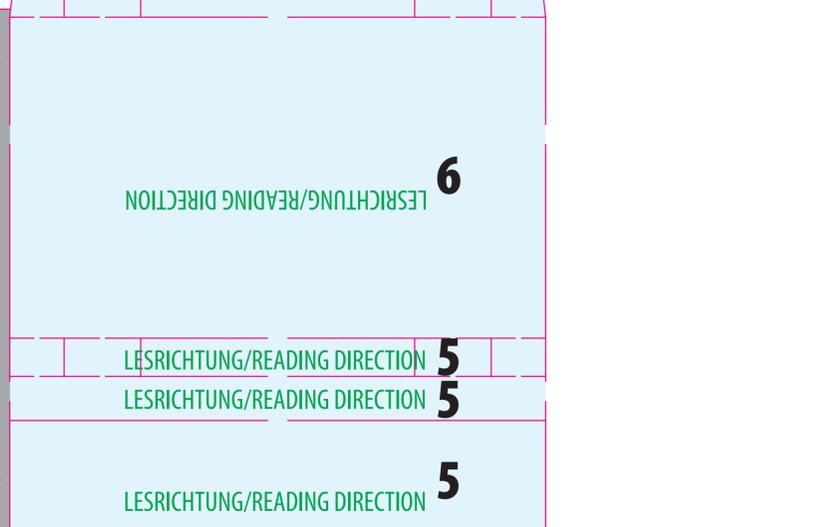
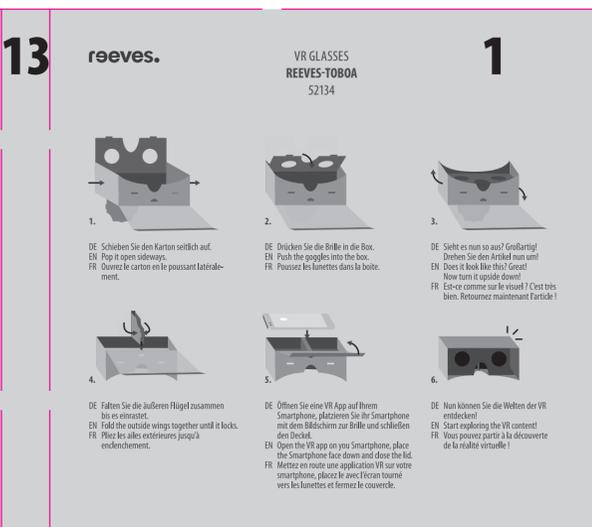
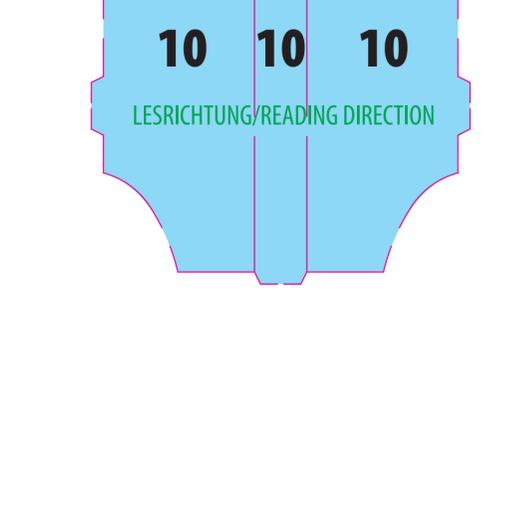
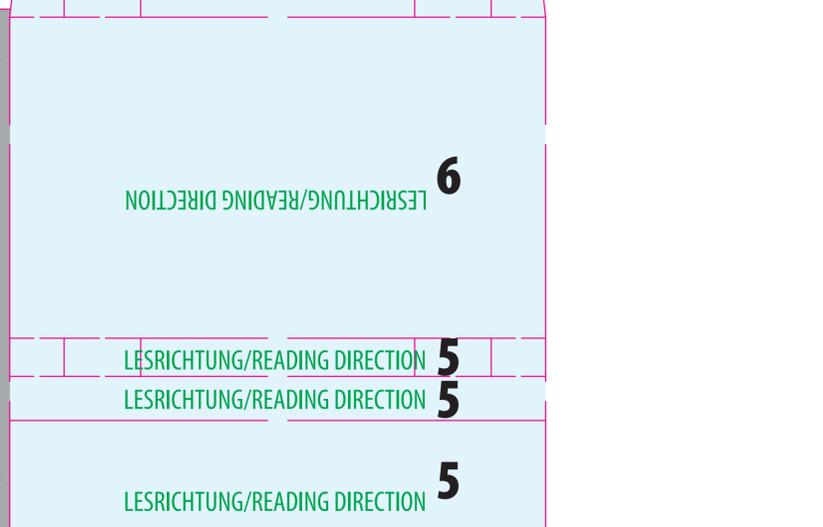
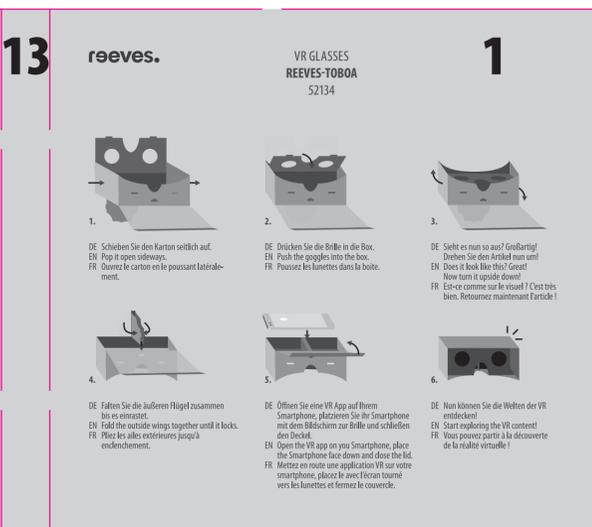
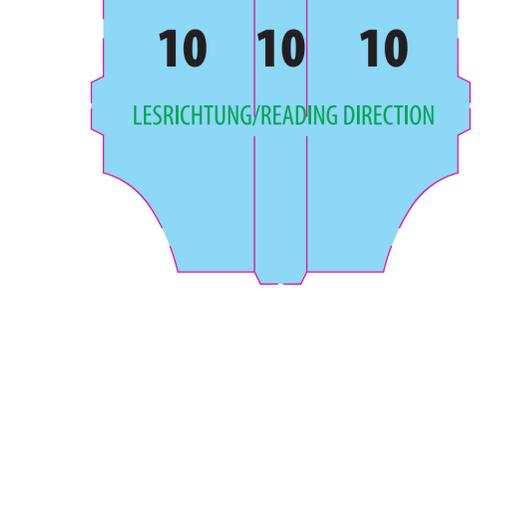
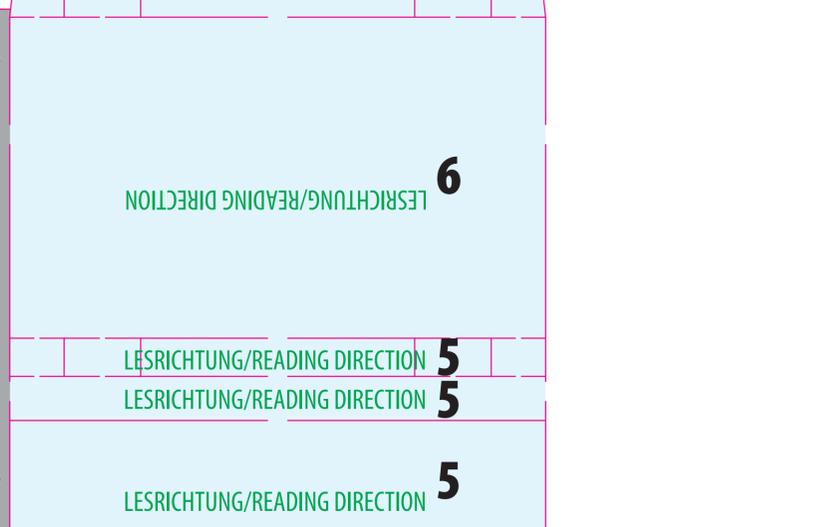
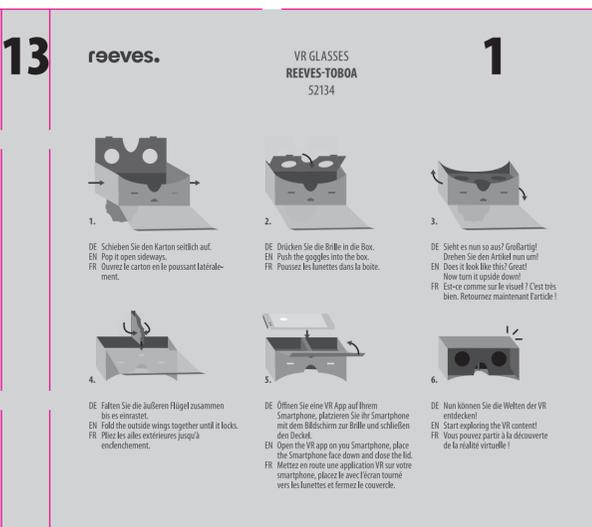
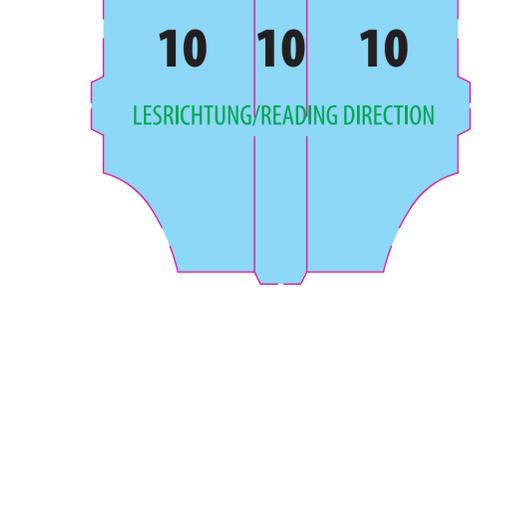
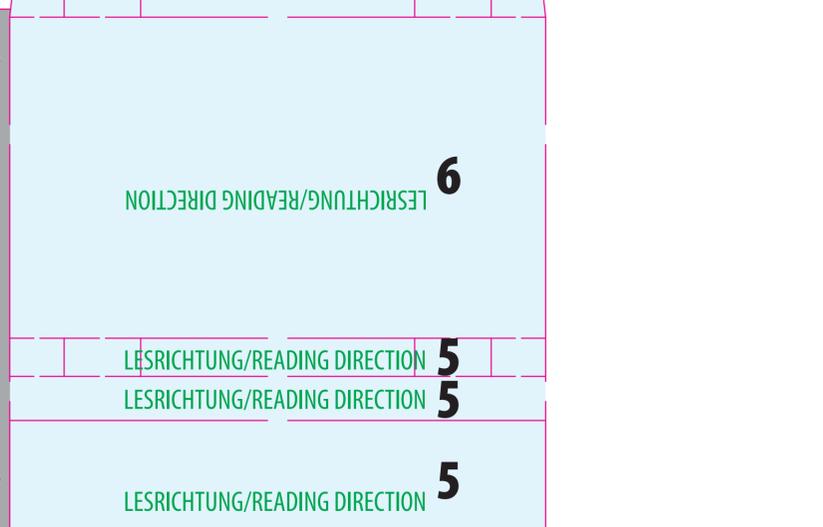
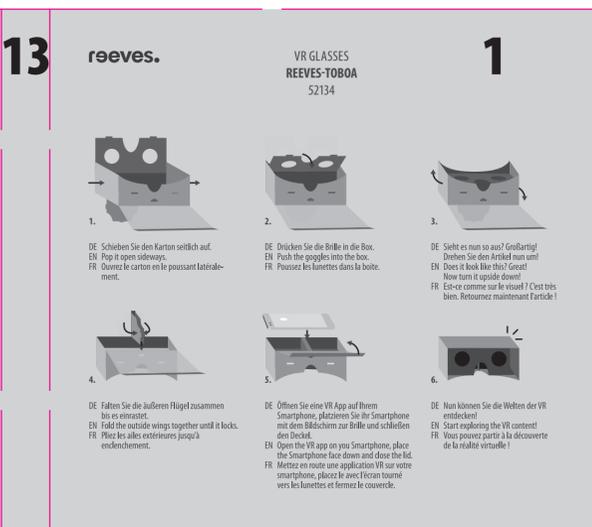
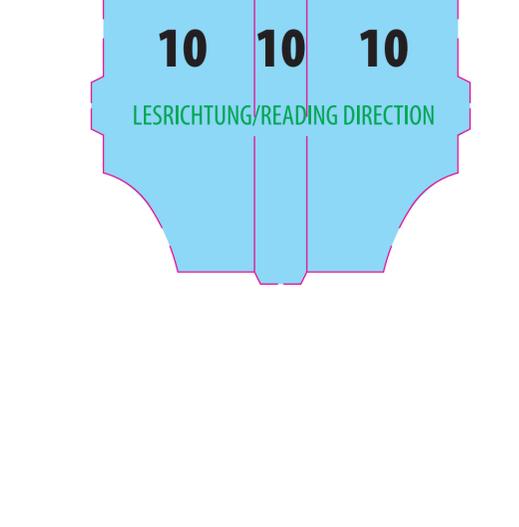
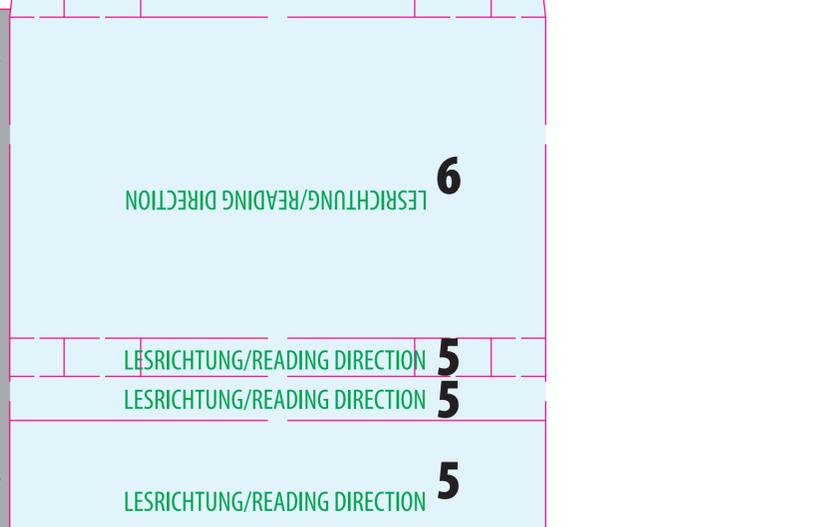
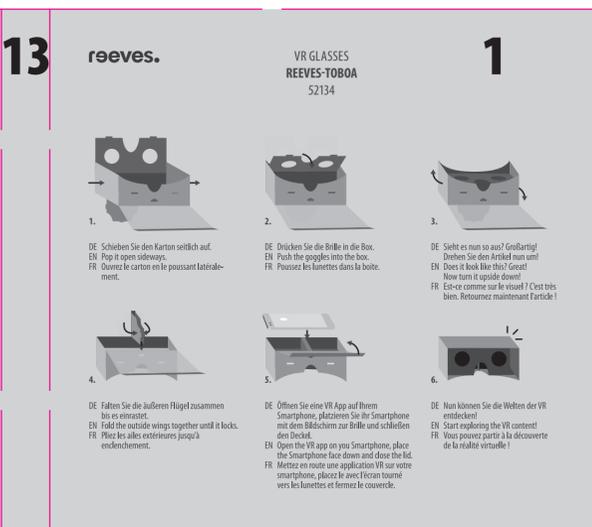
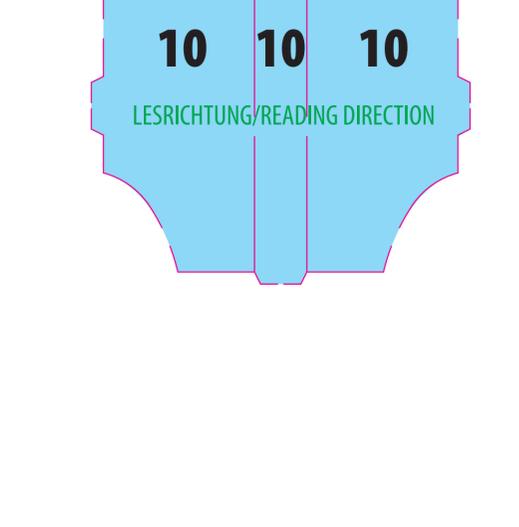
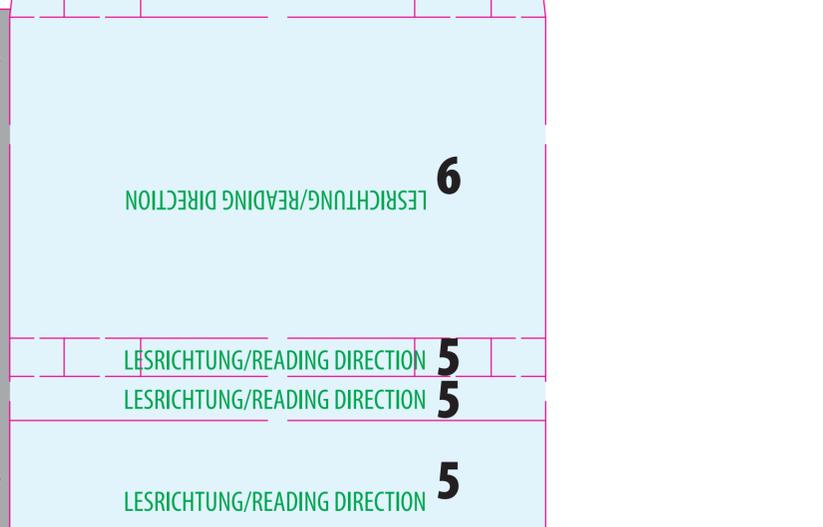
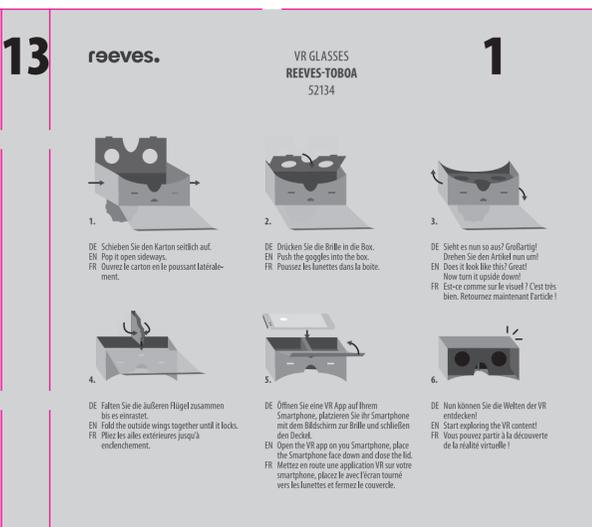
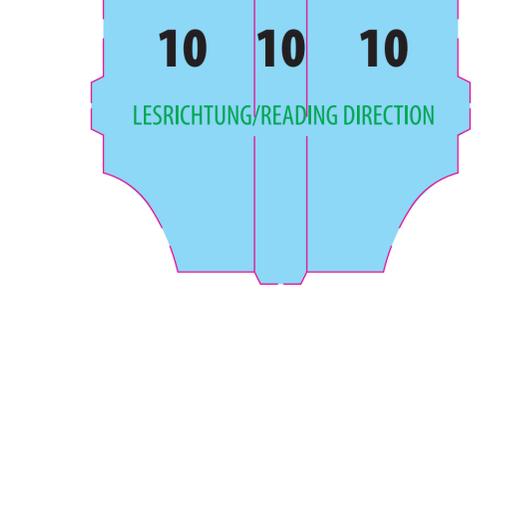
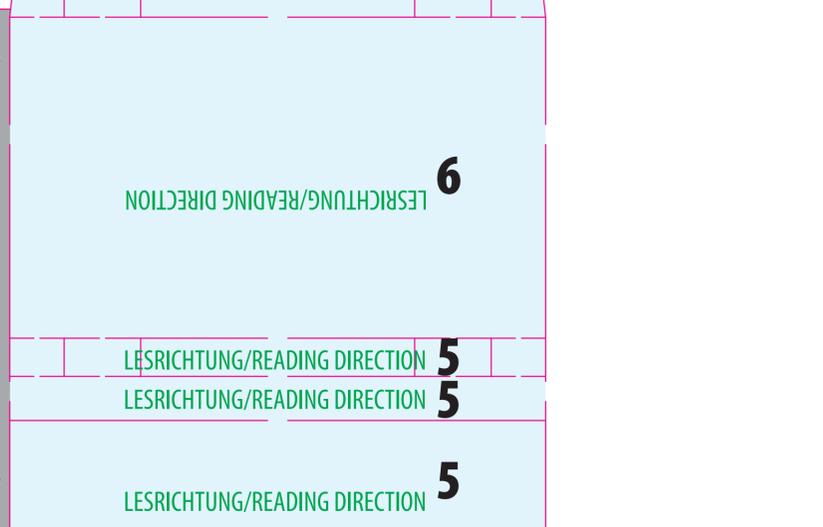
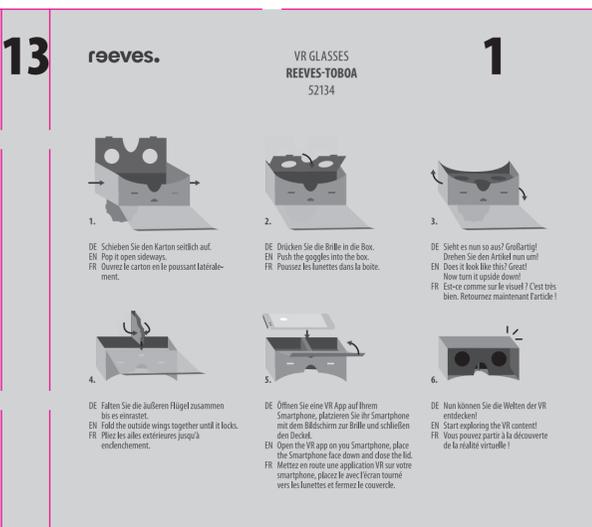
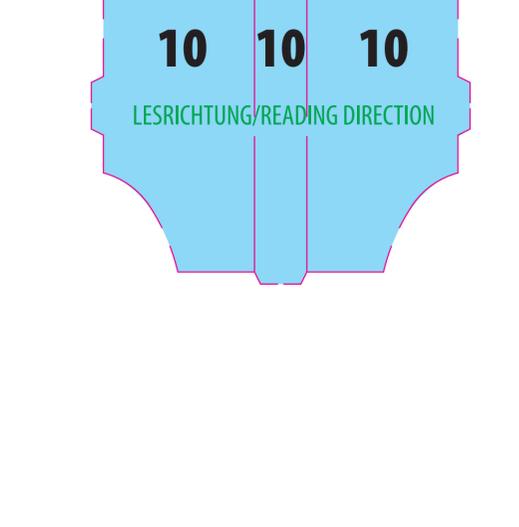
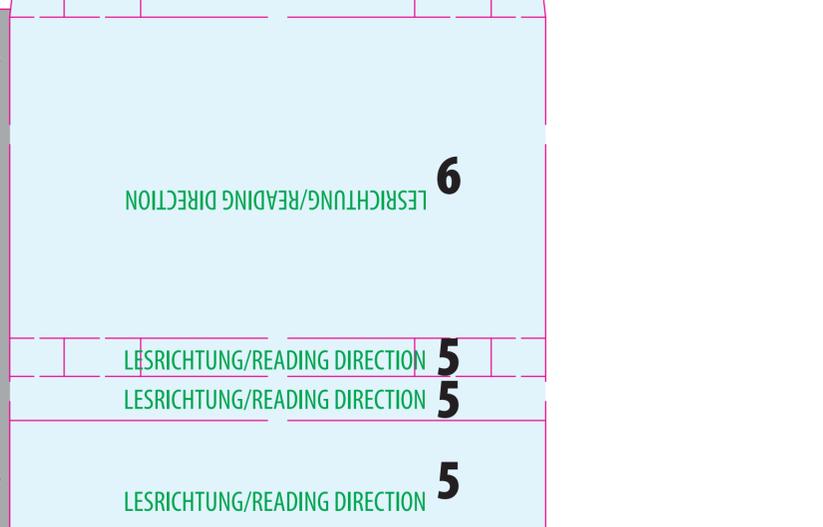
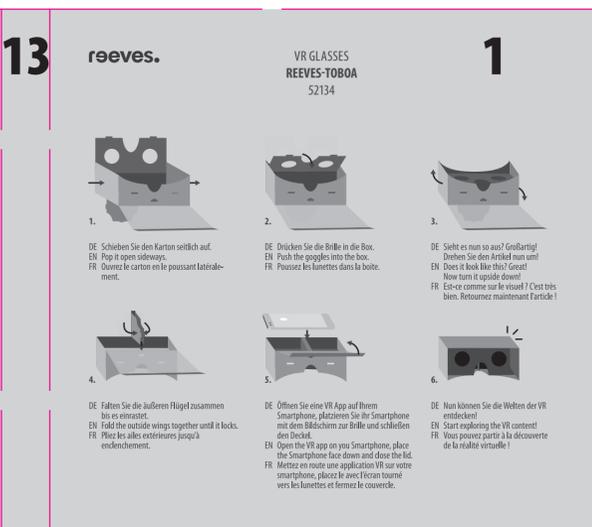
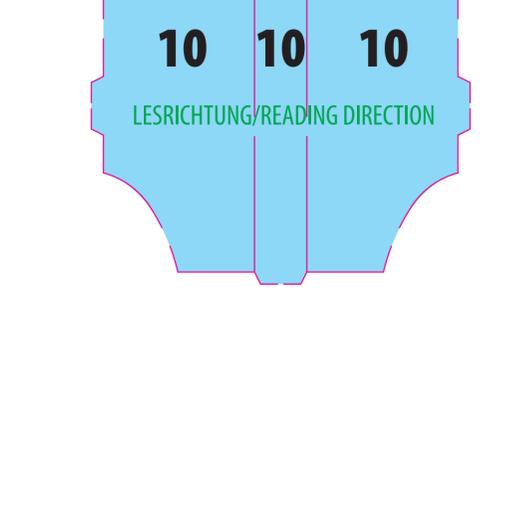
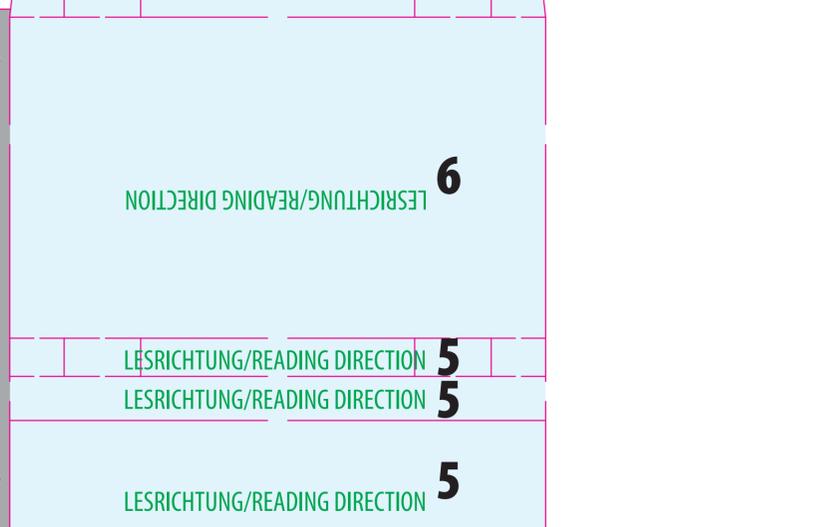
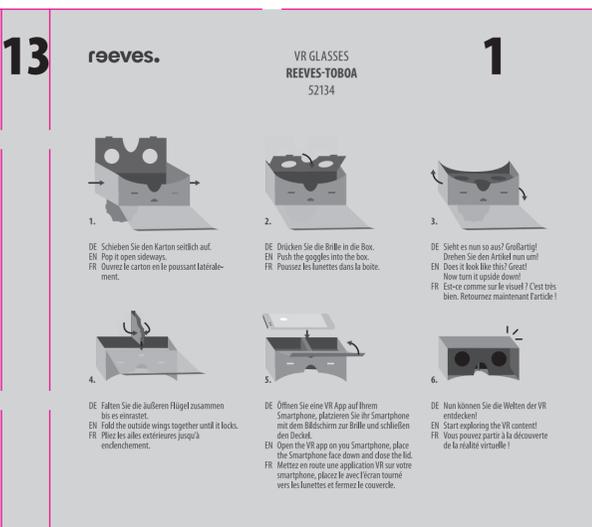
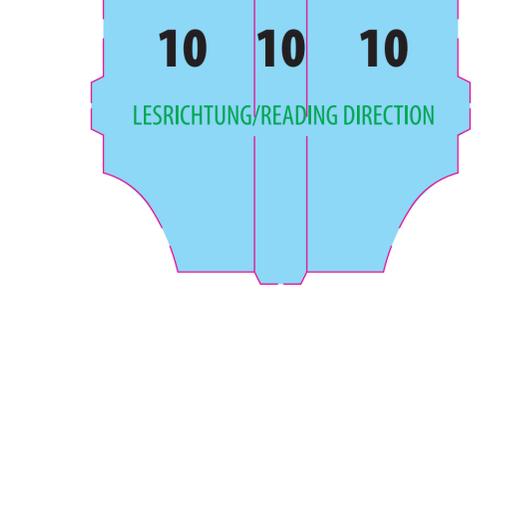
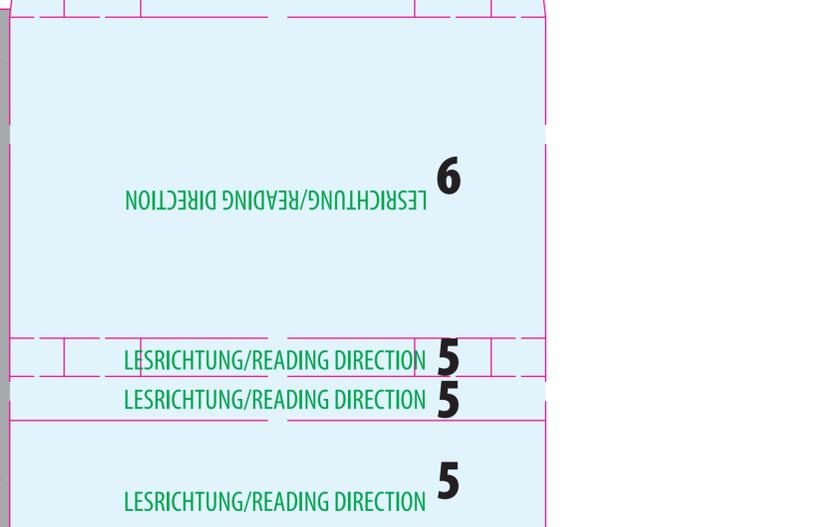
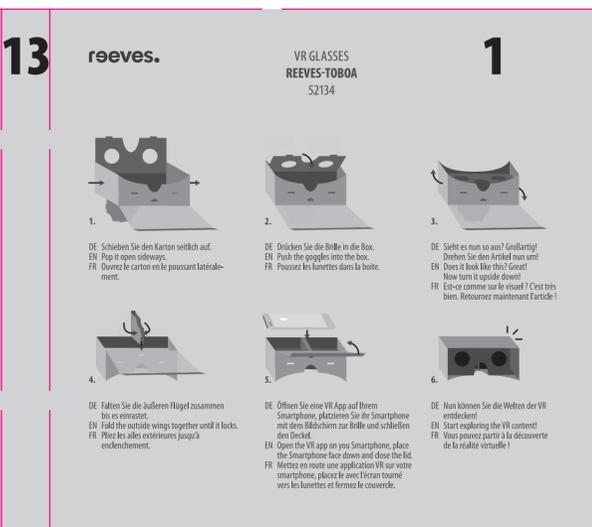
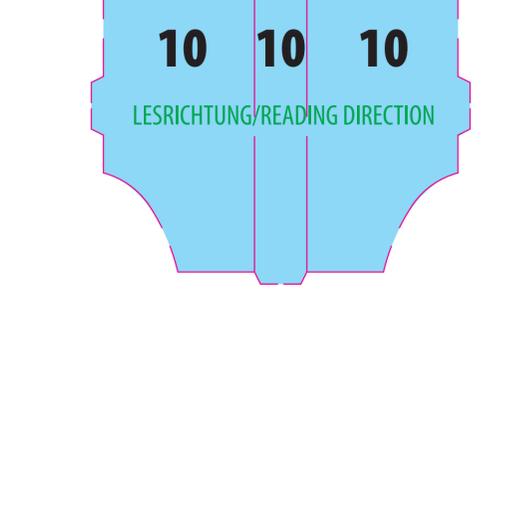
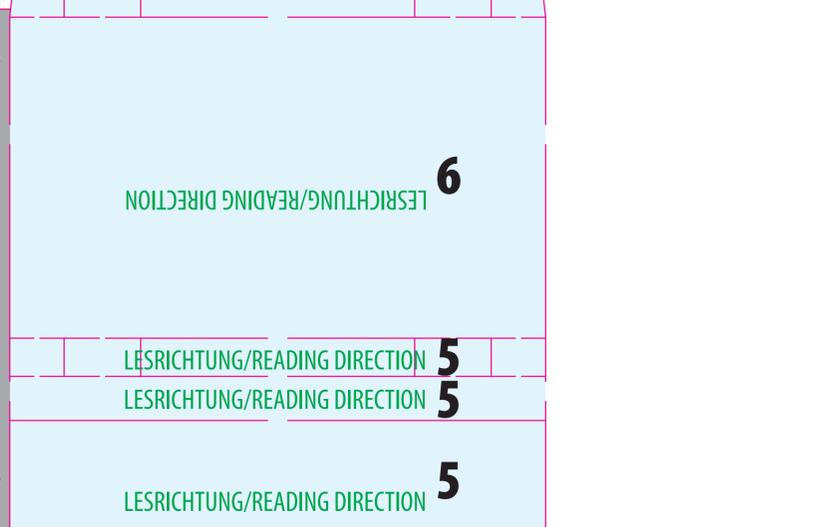
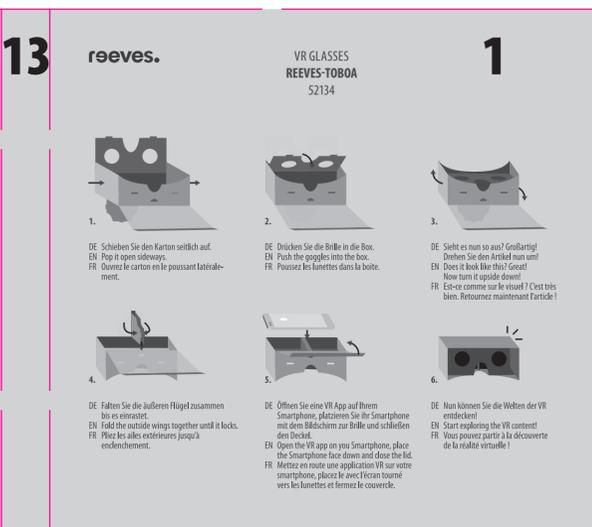
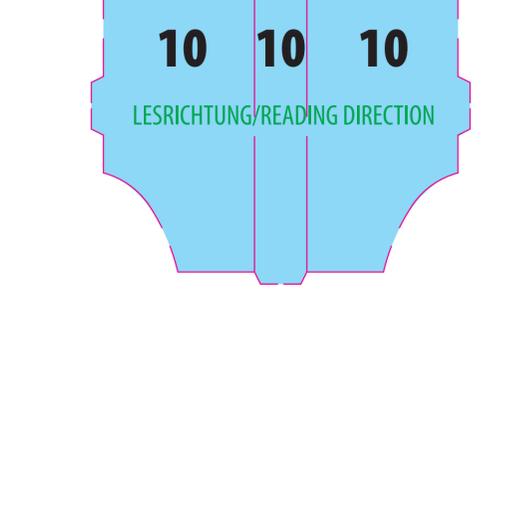
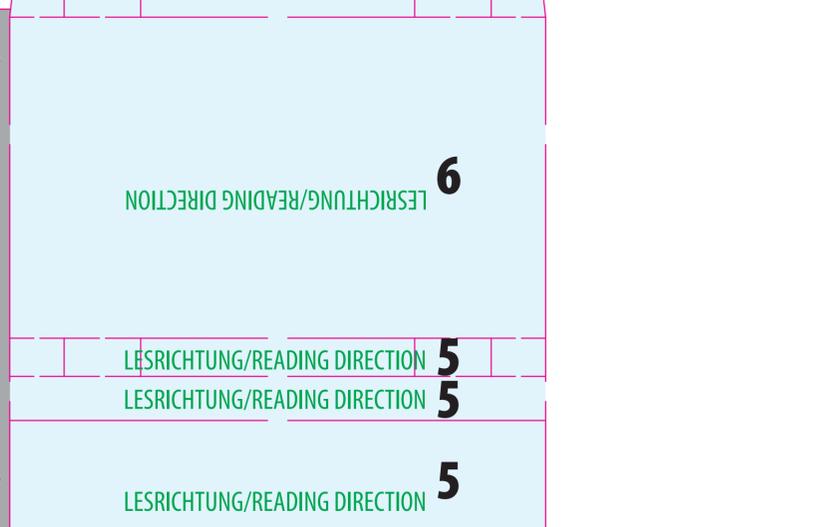
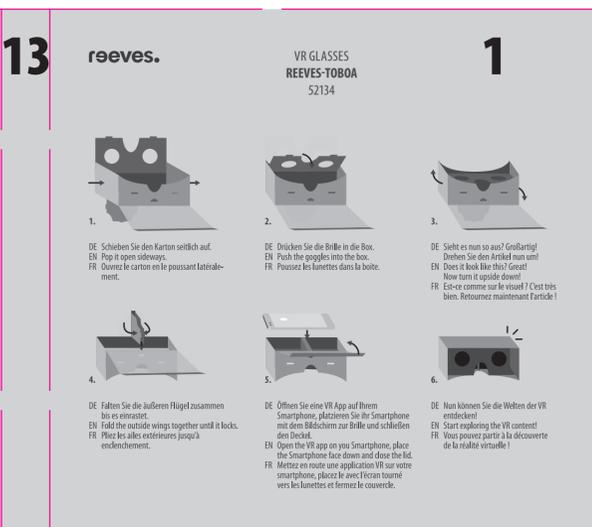
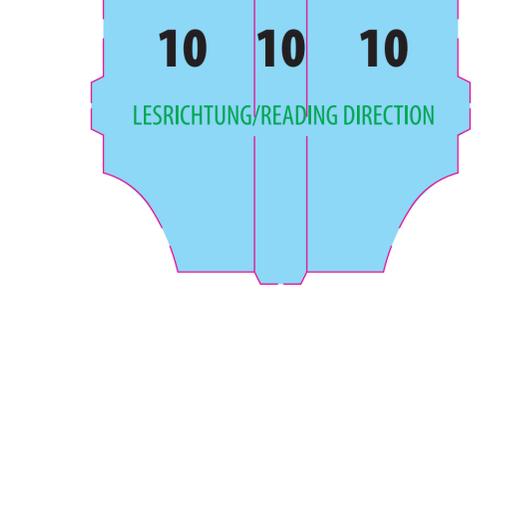
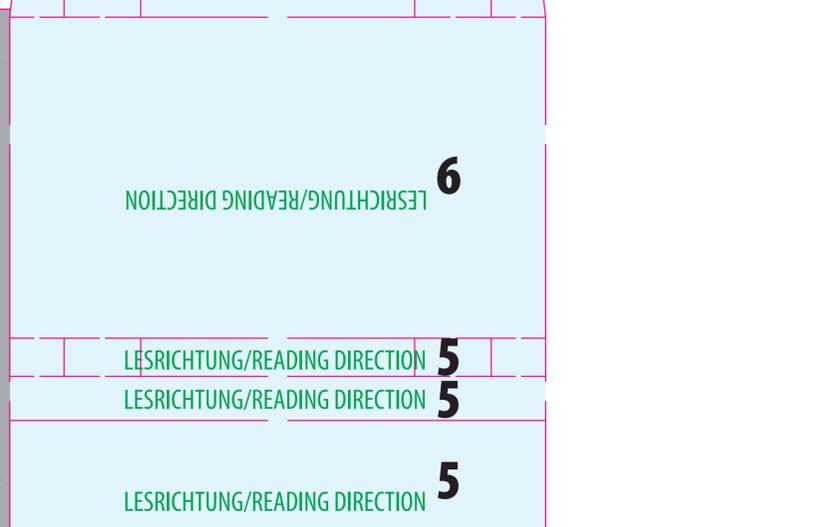
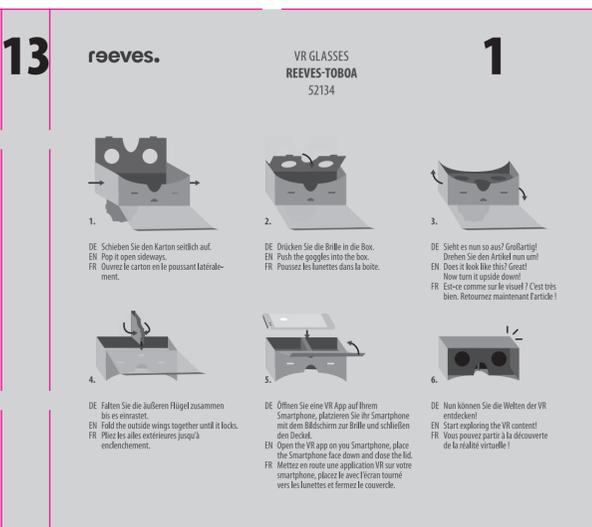
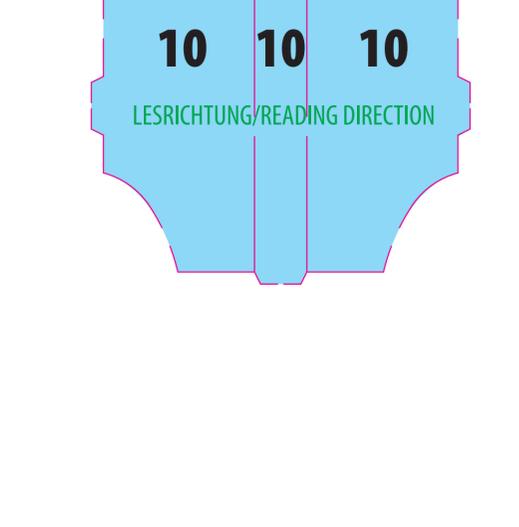
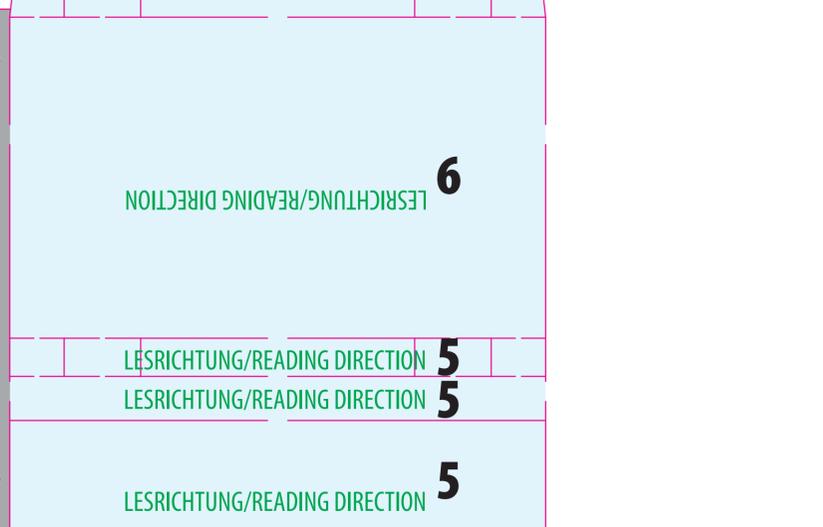
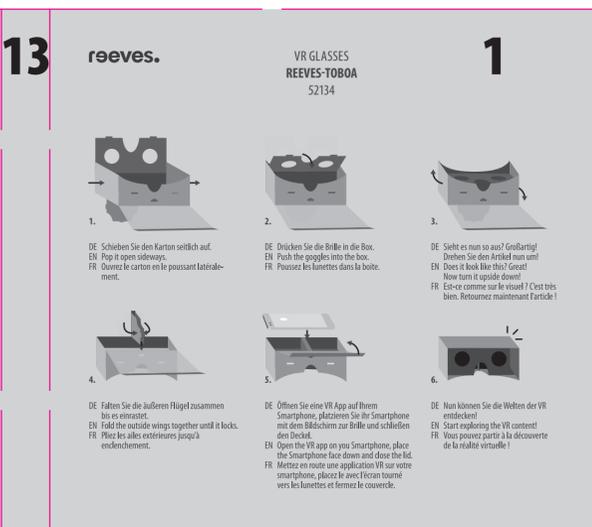
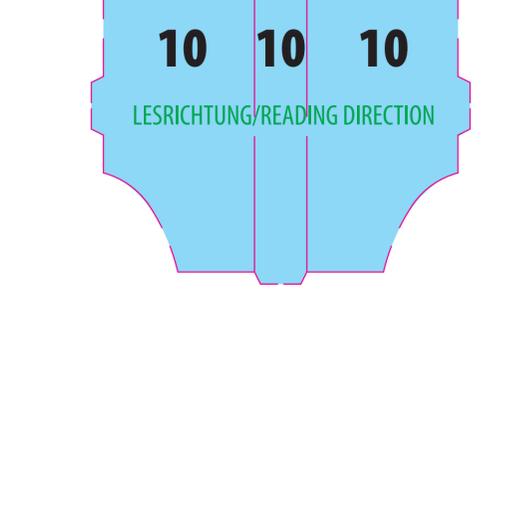
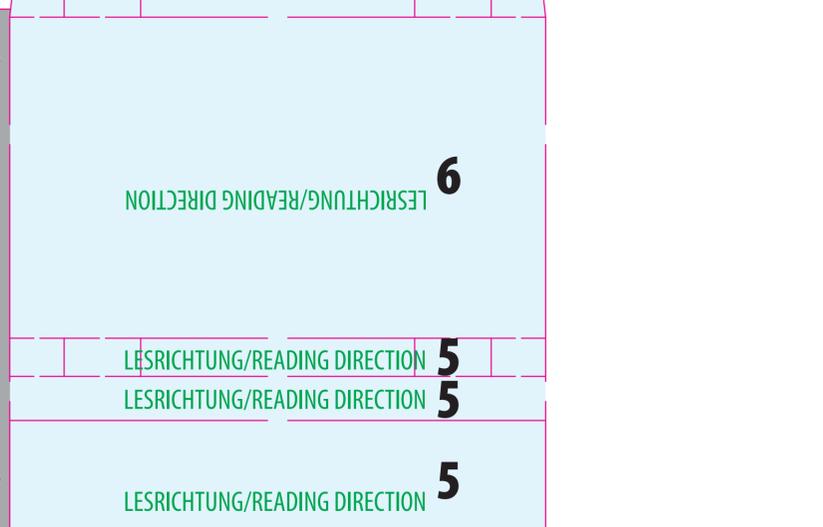
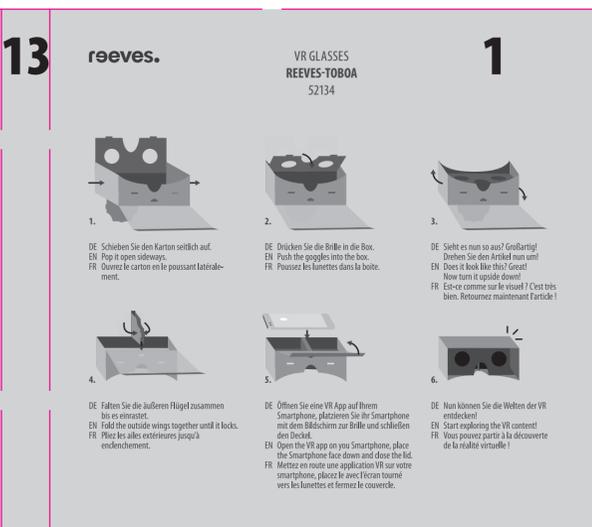
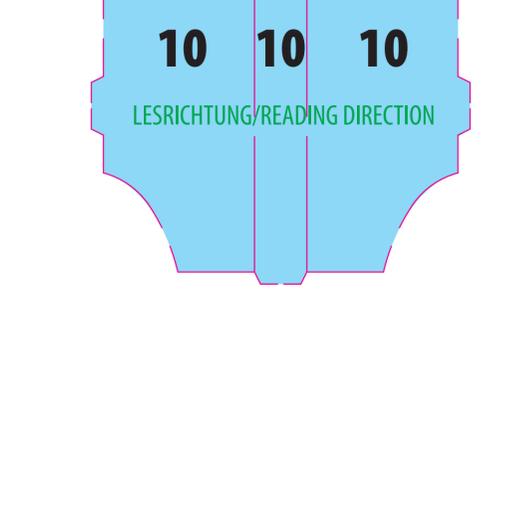
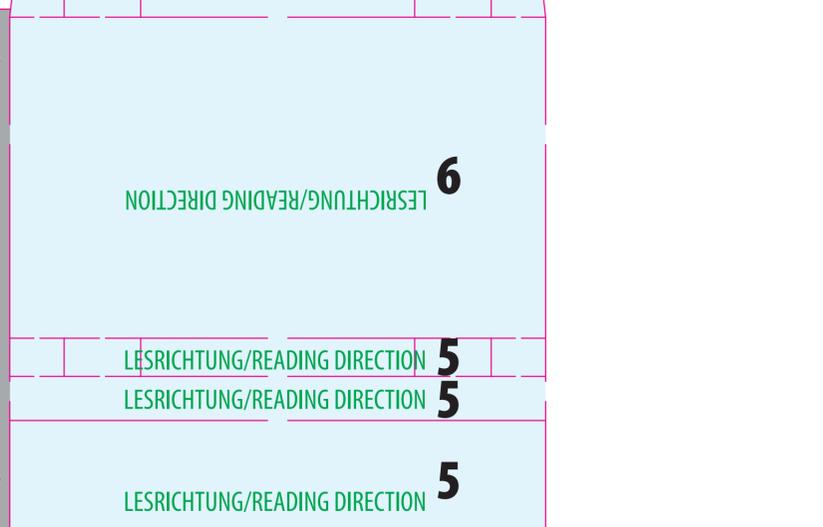
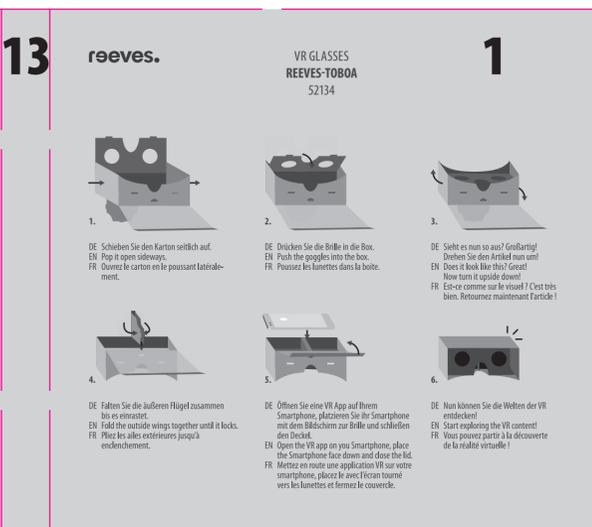
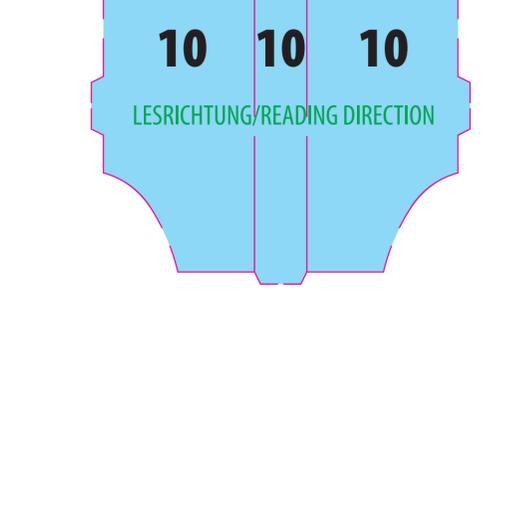
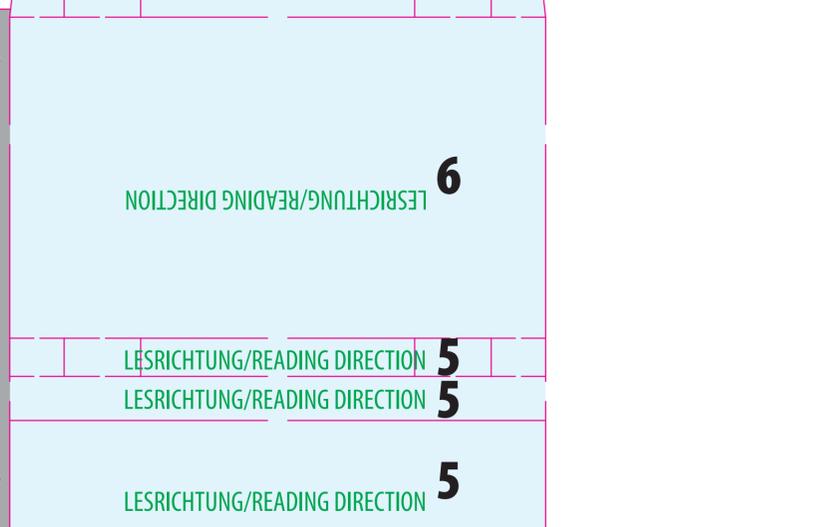
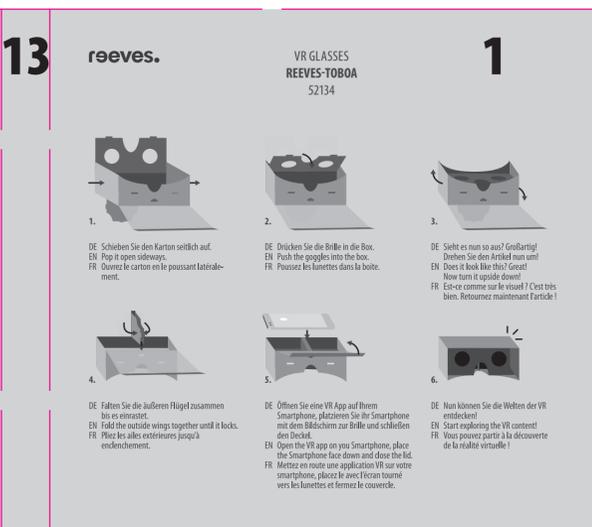
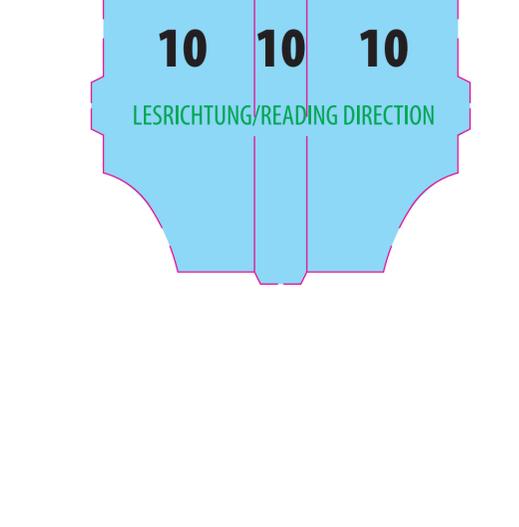
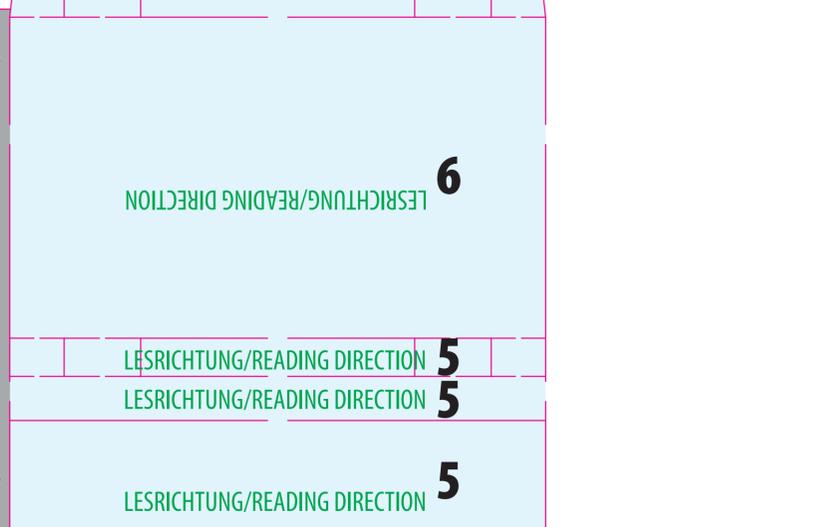
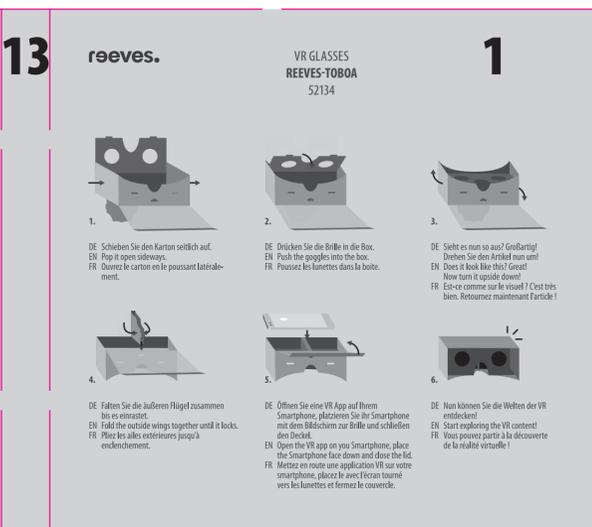
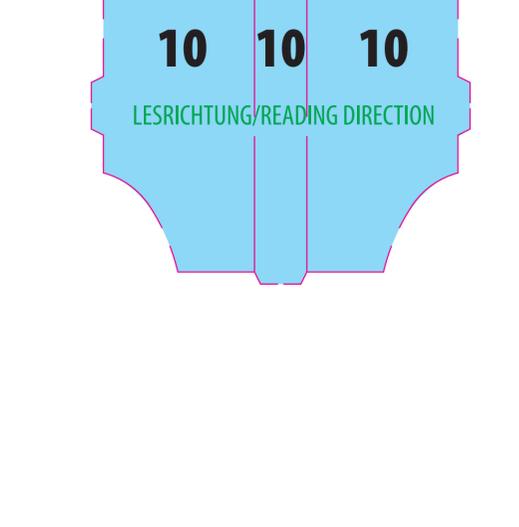
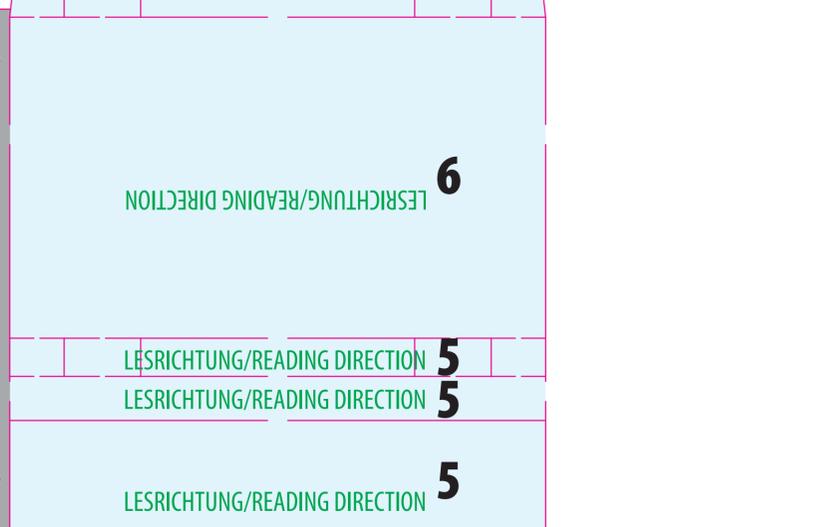
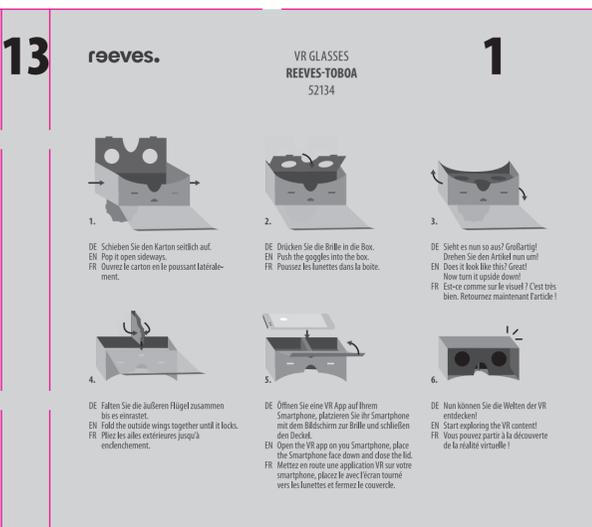
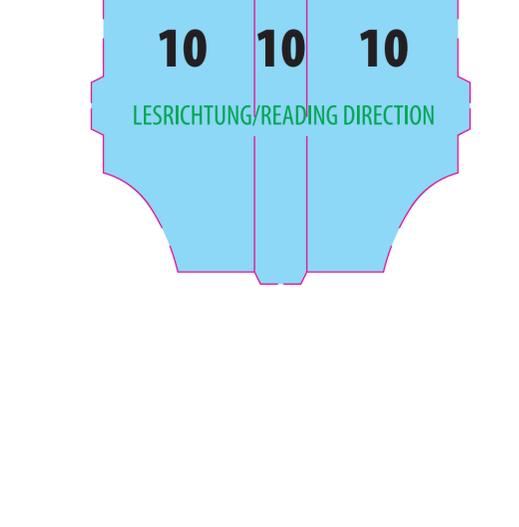
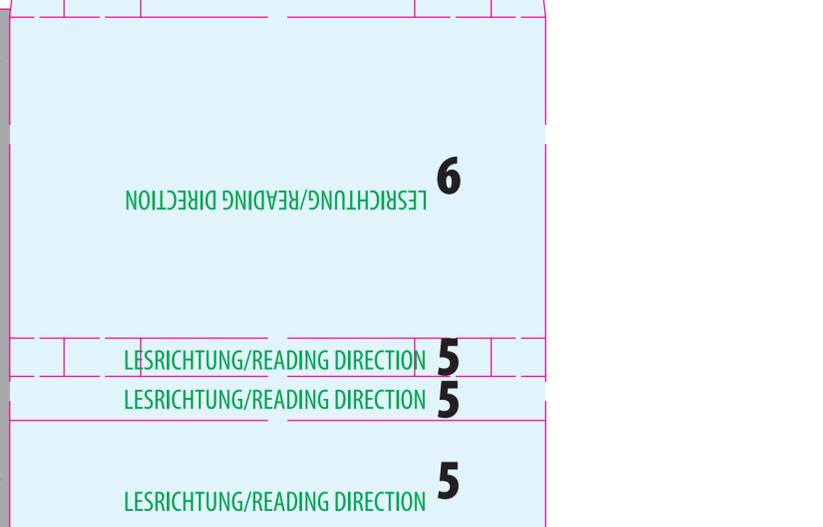
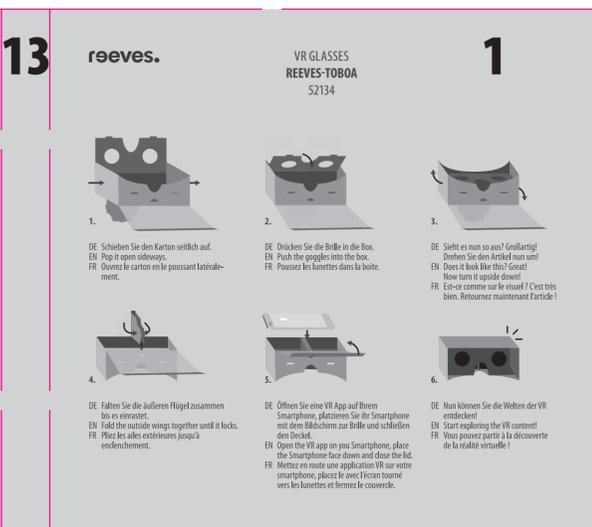
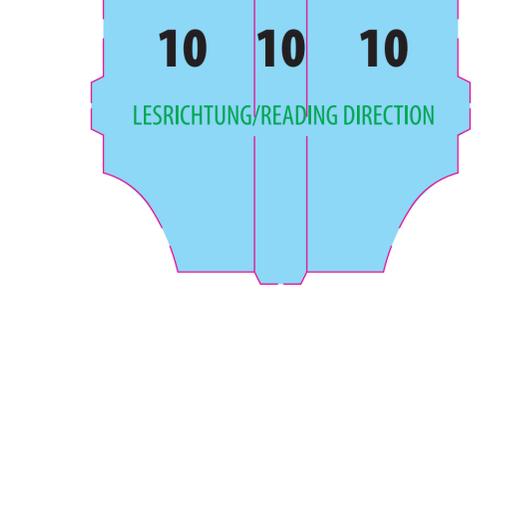
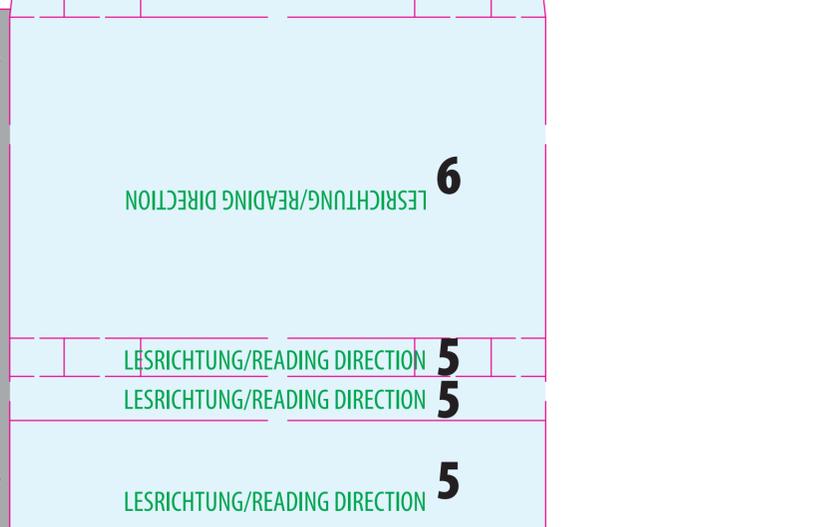
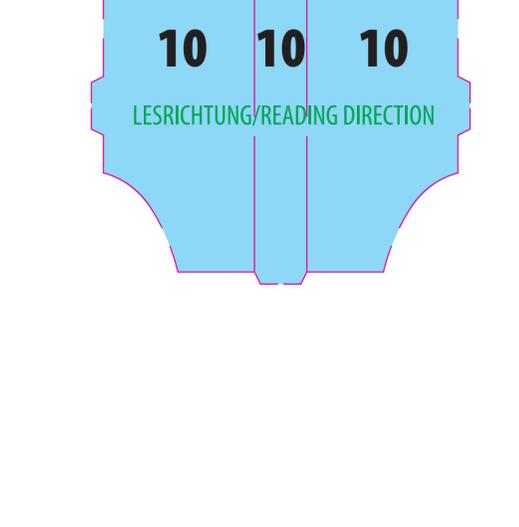
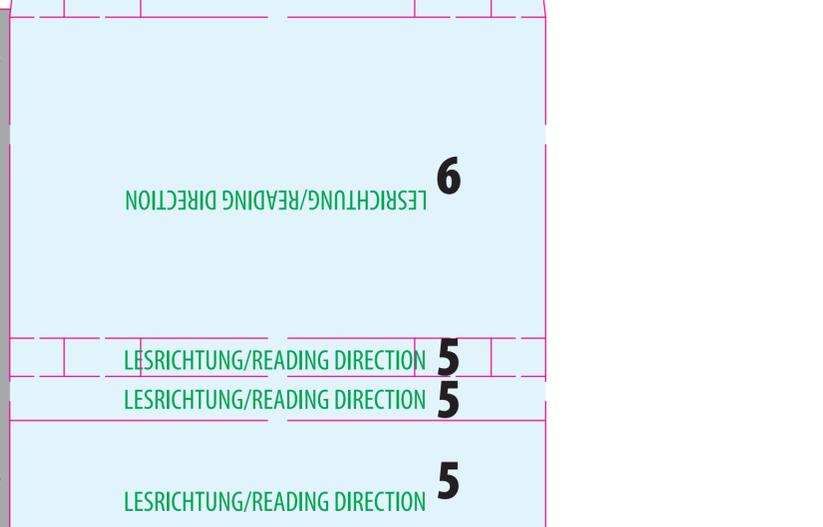
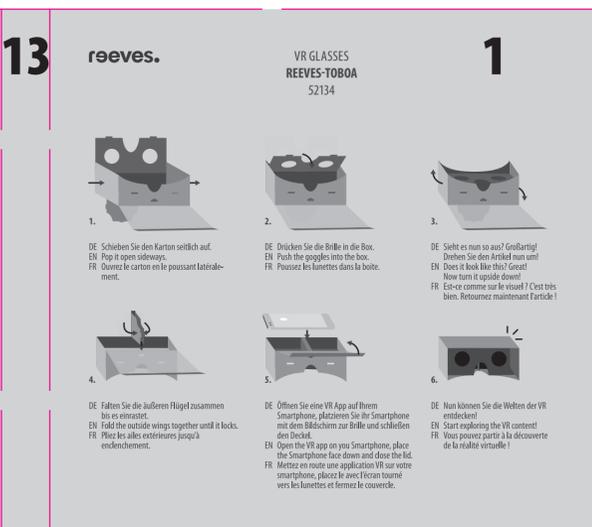
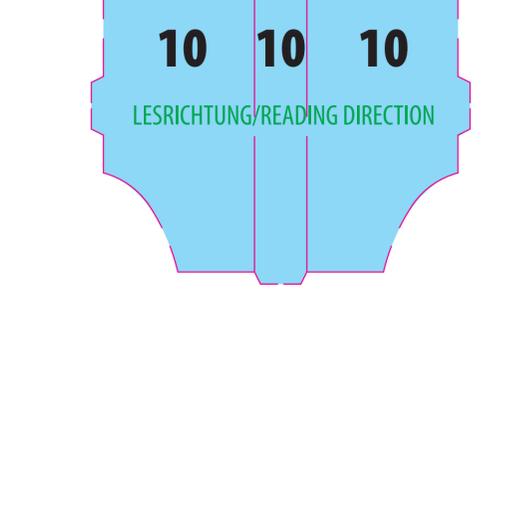
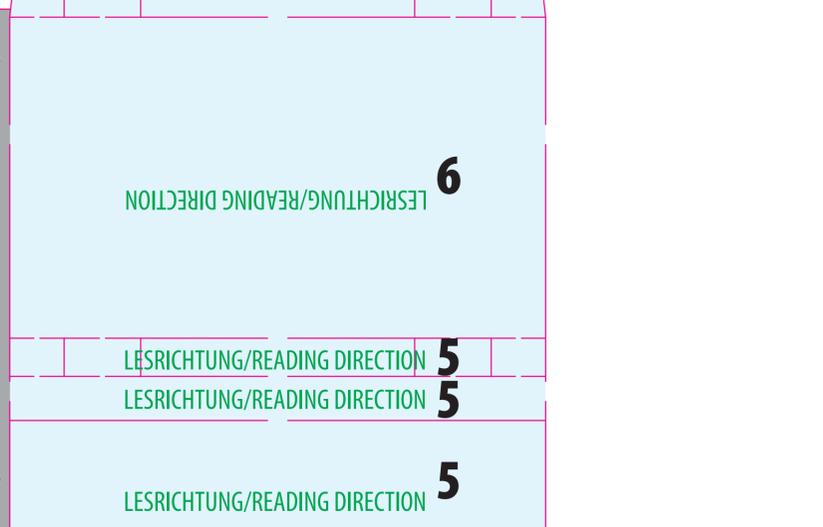
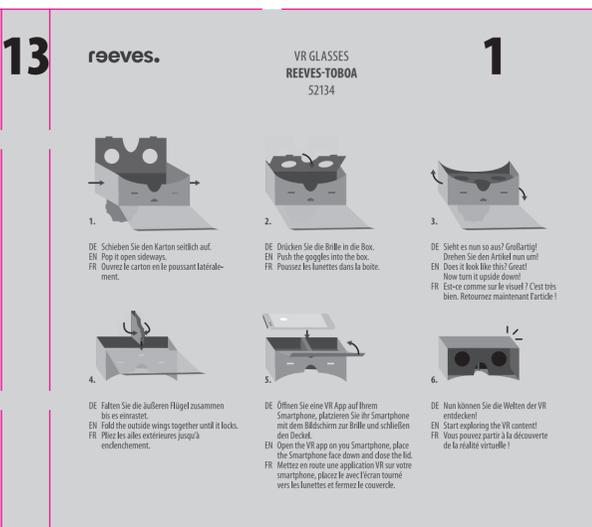
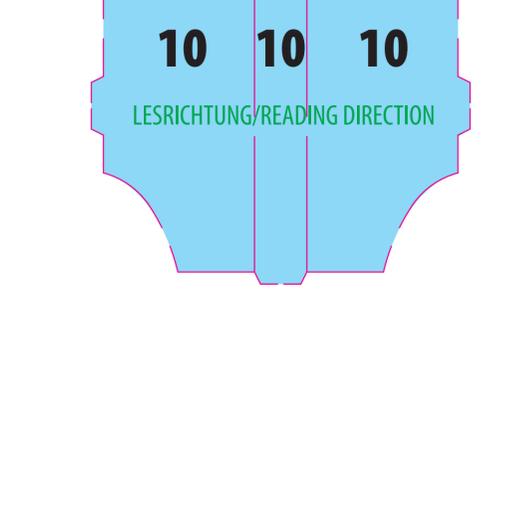
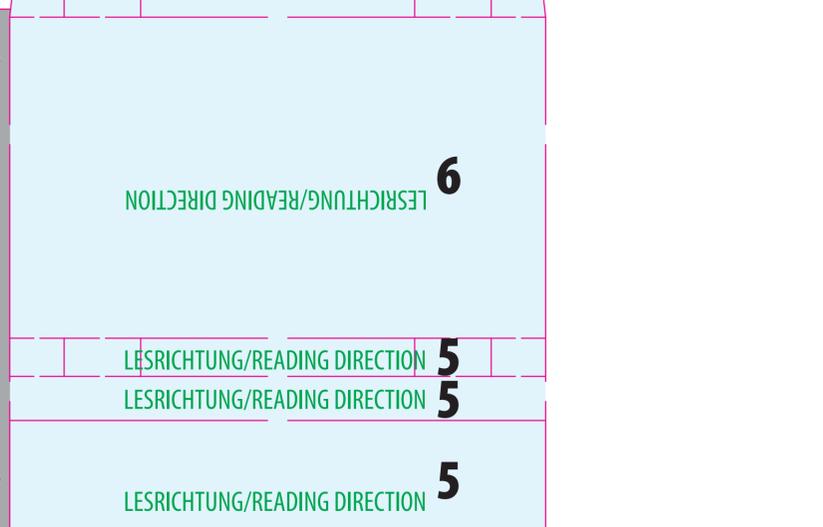
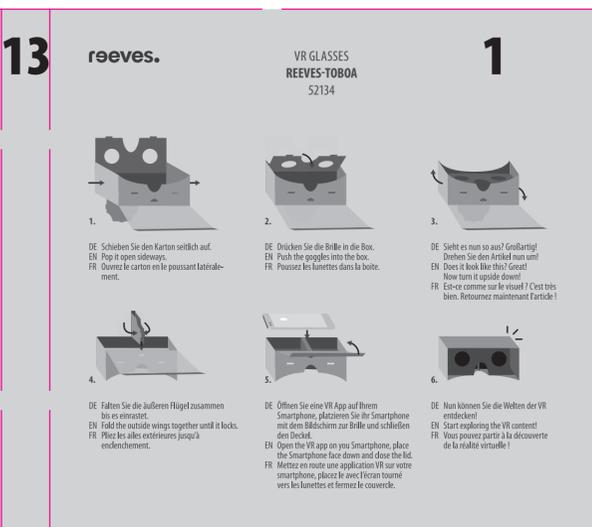
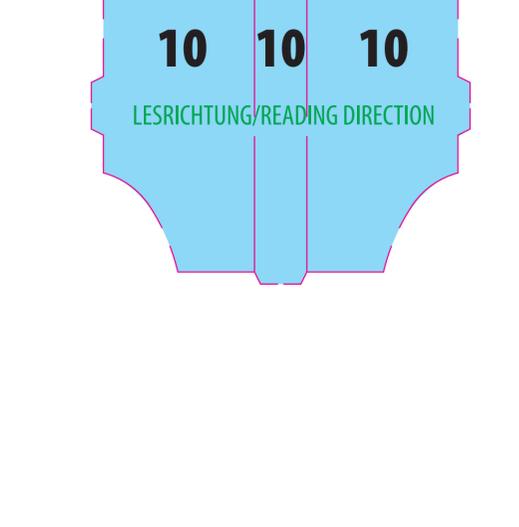
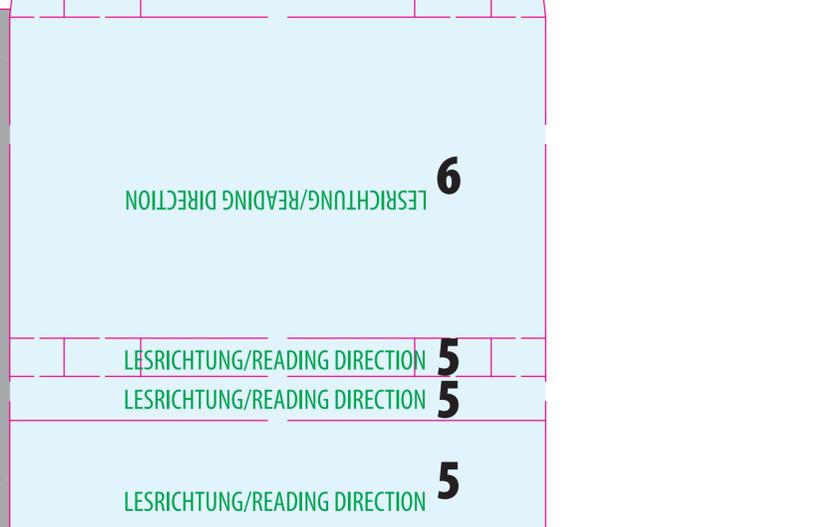
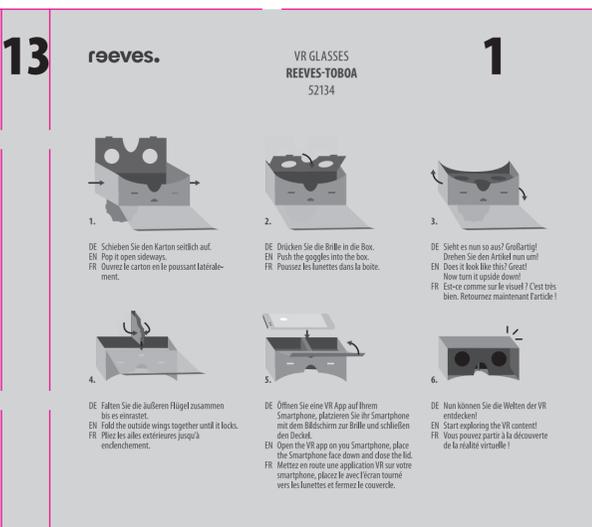
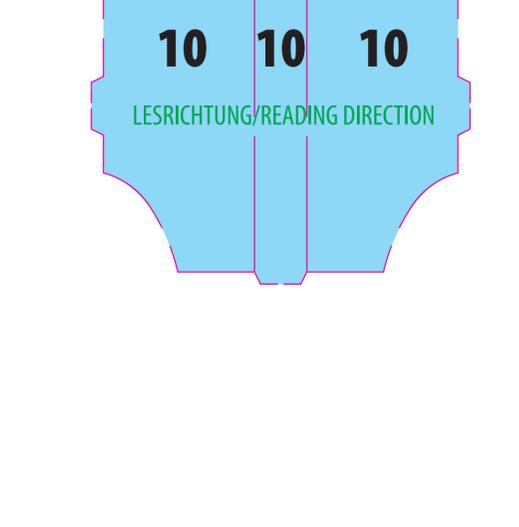
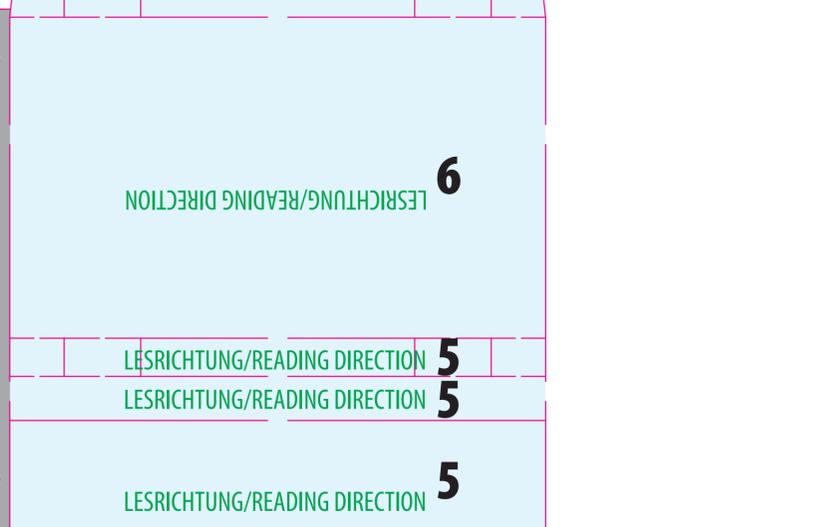
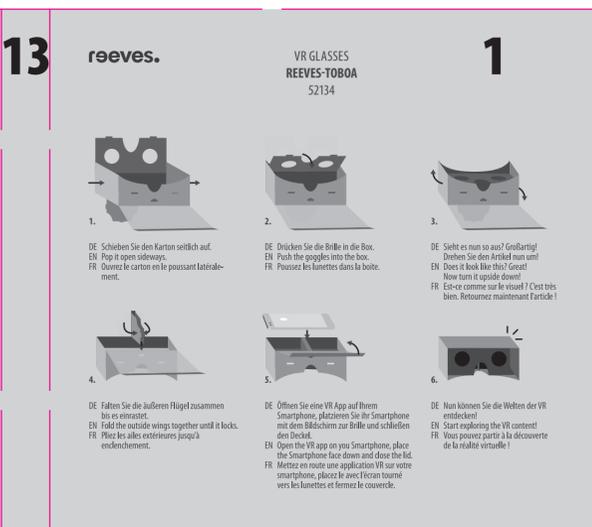
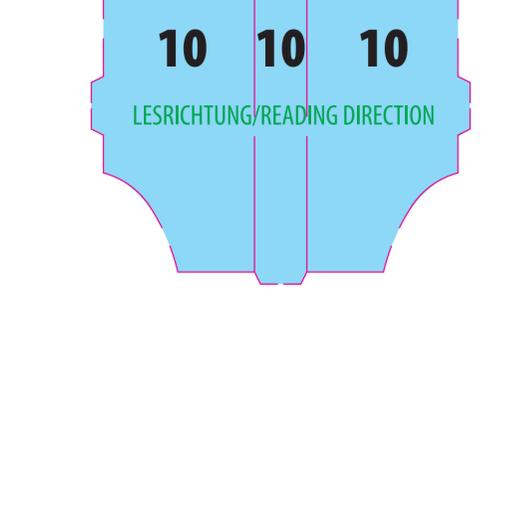
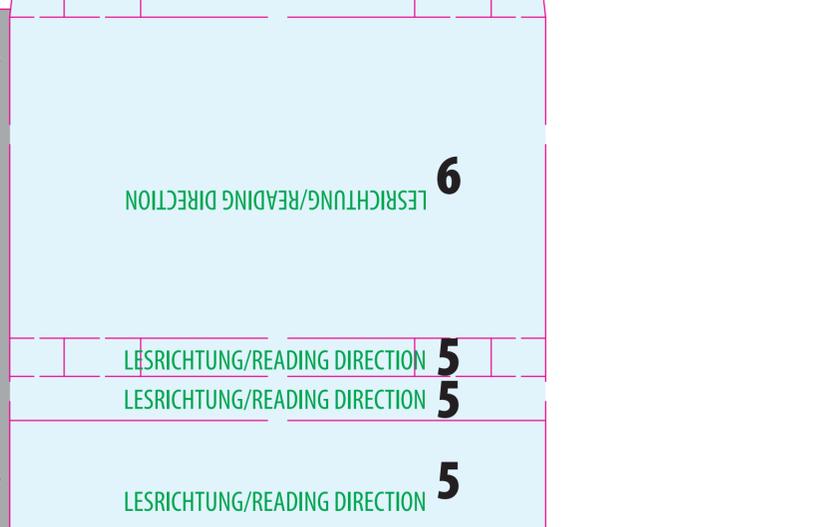
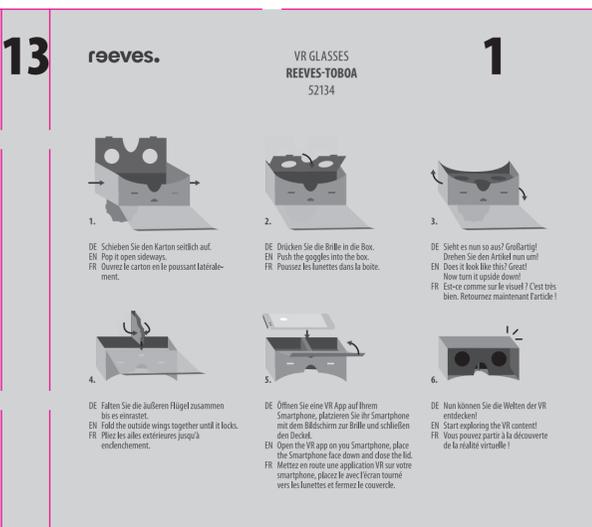
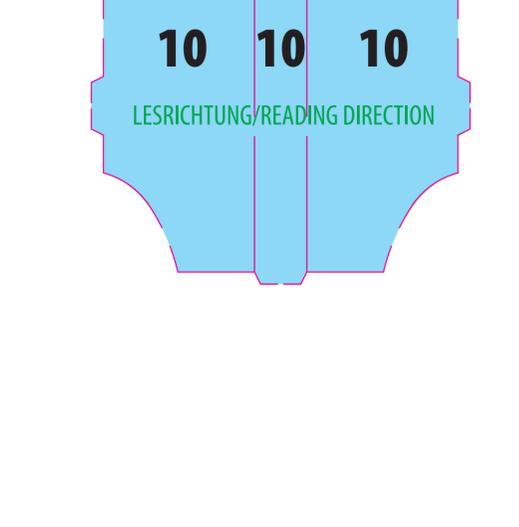
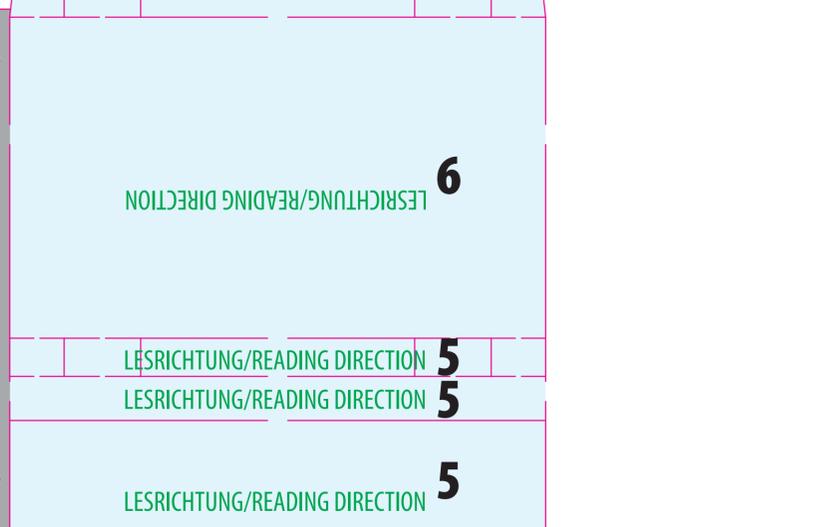
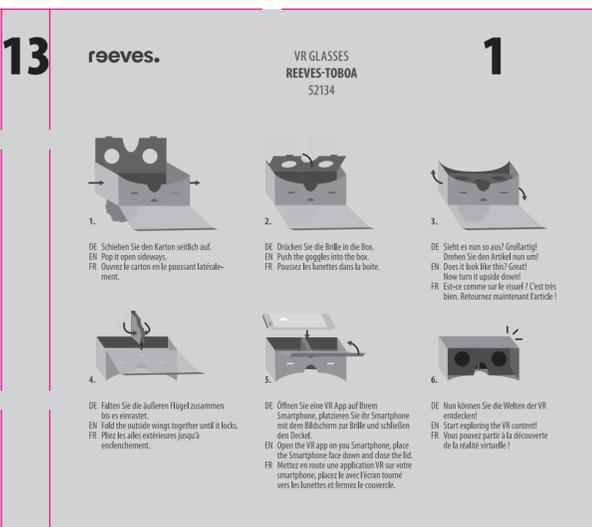
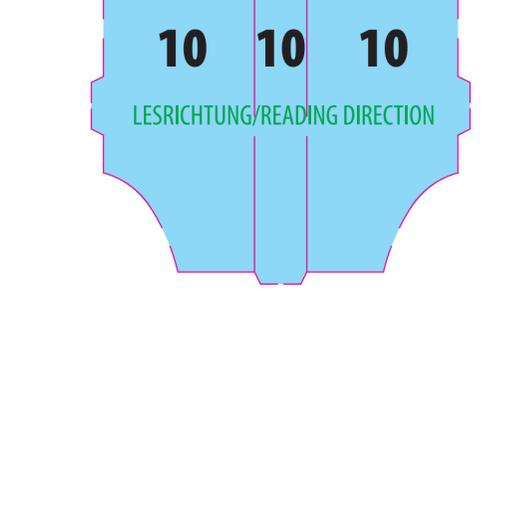
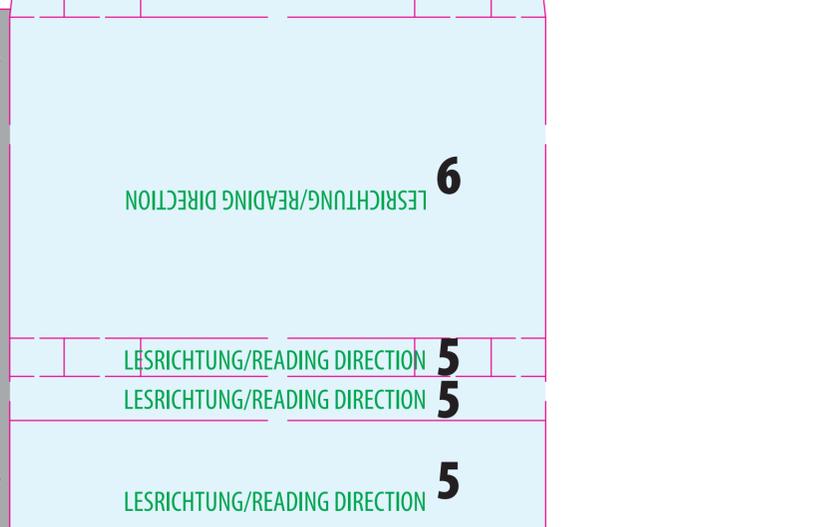
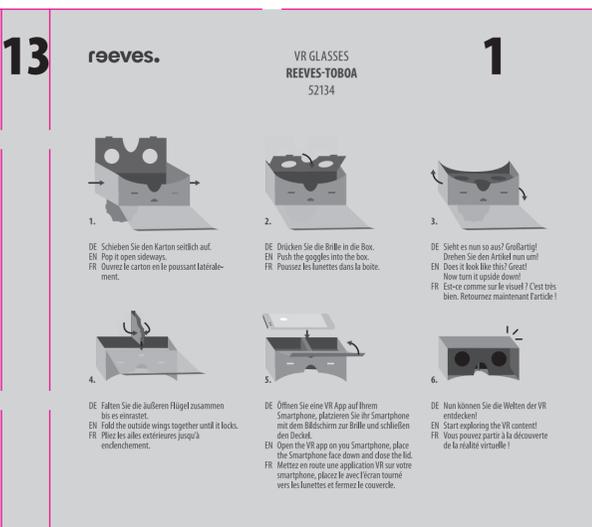
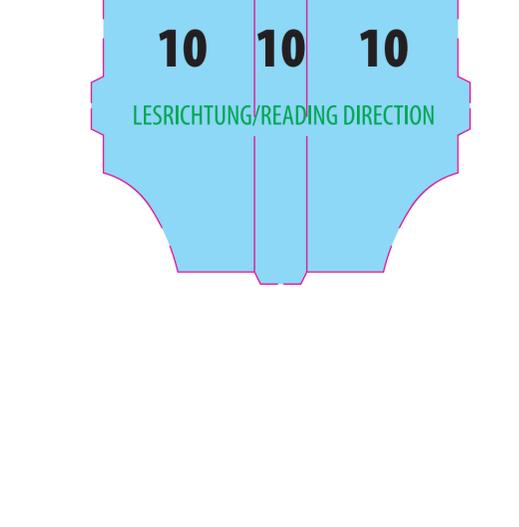
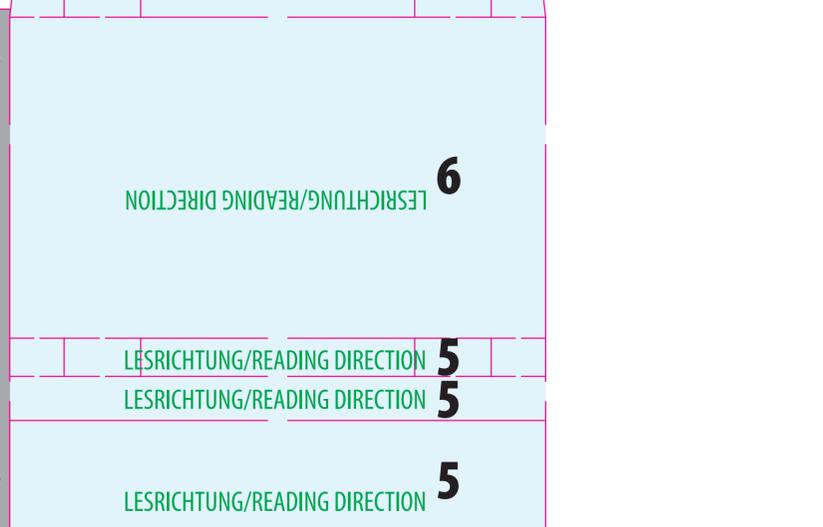
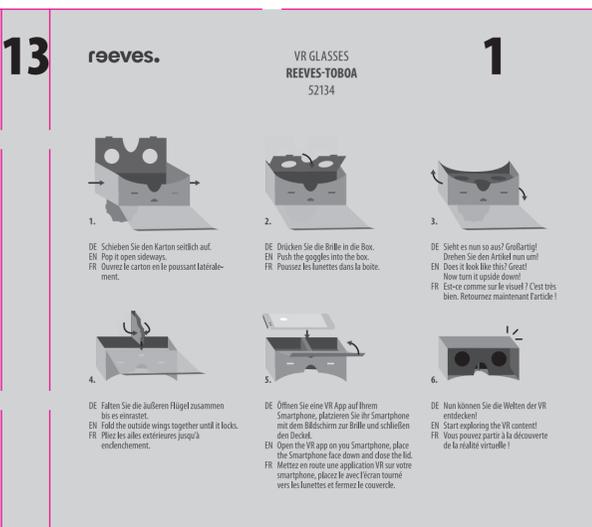
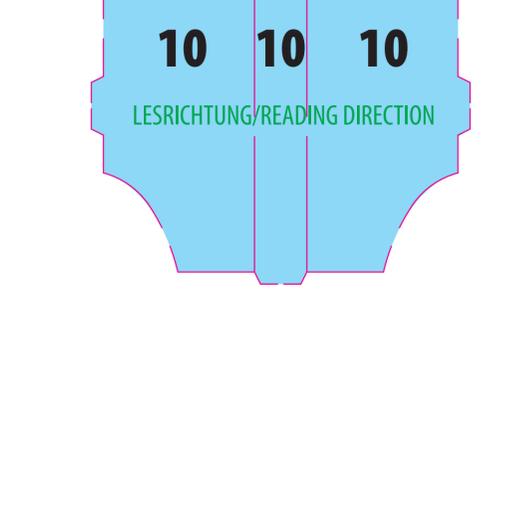
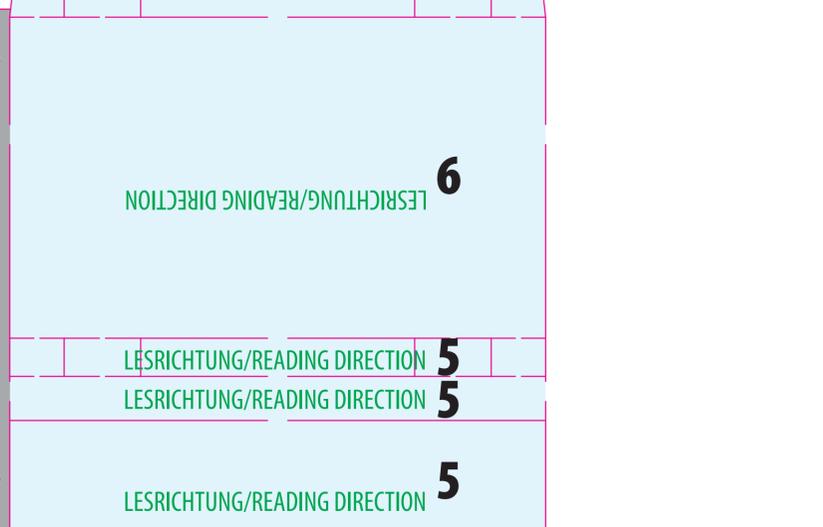
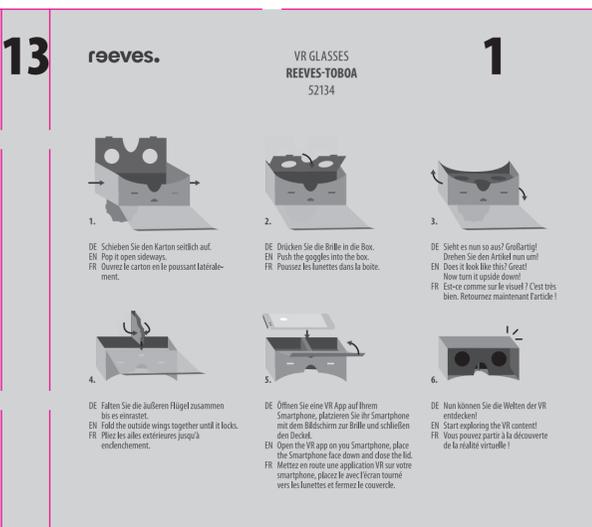
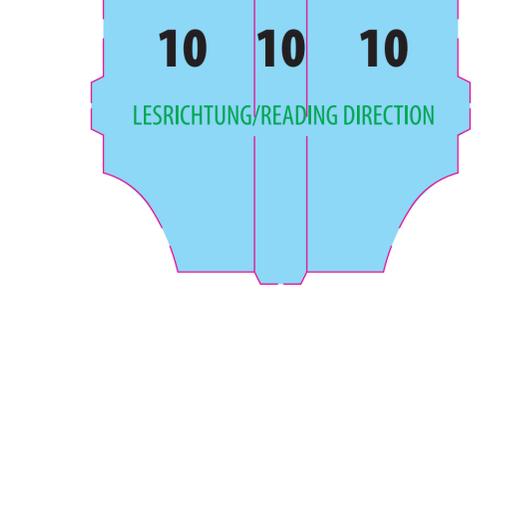
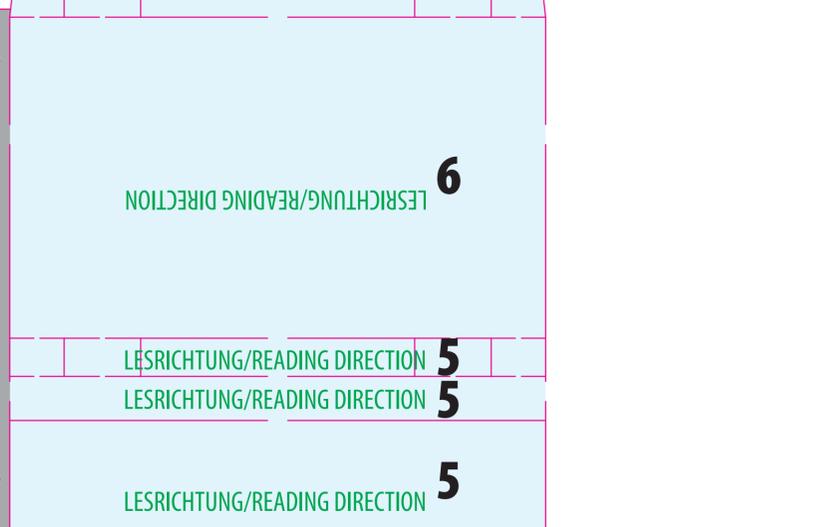
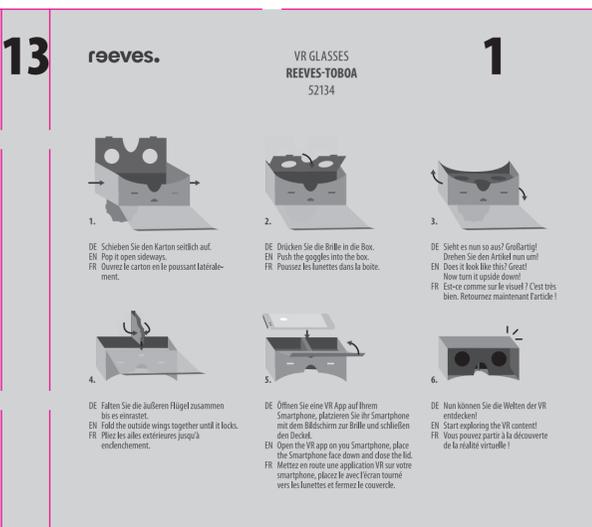
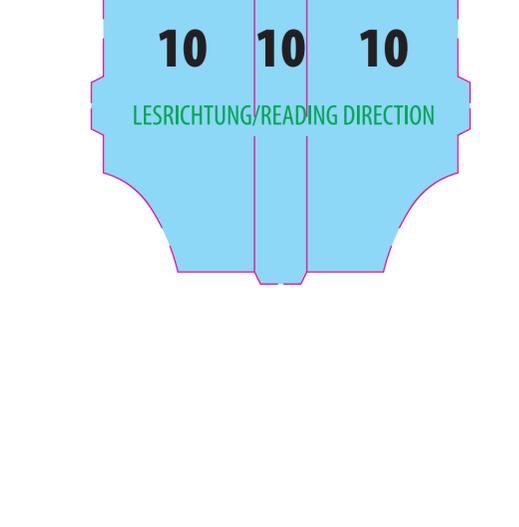
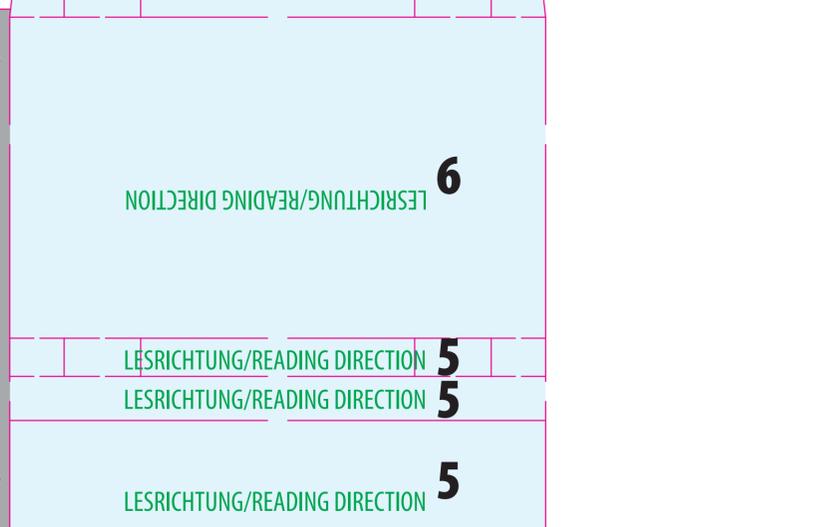
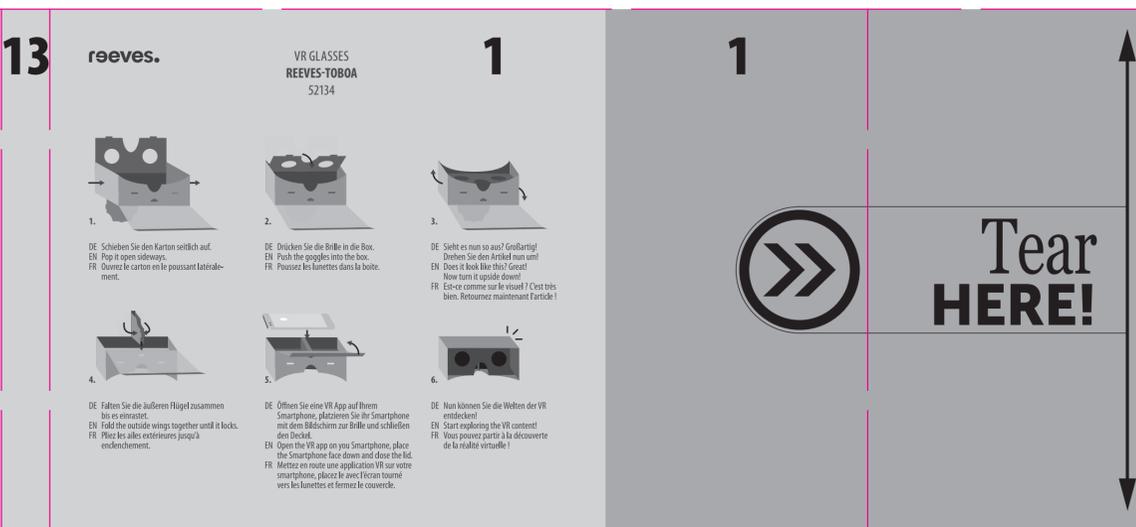
Beschnitt/trim area: 2-3 mm

Brille nach Zusammenbau/assembled glasses:

- sichtbarer Bereich/visible area
- abgedeckter Bereich/covered area
- innenliegender Bereich/interior area



Veredelungsfläche (Deutschland): NUR Fläche Nr. 11/  
imprint area (germany): surface no. 11 only!!



DIGITAL PRINT (SOX)

Alloverprint nur in FO/  
alloverprint far east only!!!

FRONT

see  
Guidelines!!!



1.  
DE Schieben Sie den Karton seitlich auf.  
EN Pop it open sideways.  
FR Ouvrez le carton en le poussant latéralement.



2.  
DE Drücken Sie die Brille in die Box.  
EN Push the goggles into the box.  
FR Poussez les lunettes dans la boîte.



3.  
DE Sieht es nun so aus? Großartig!  
Drehen Sie den Artikel nun um!  
EN Does it look like this? Great!  
Now turn it upside down!  
FR Est-ce comme sur le visuel? C'est très bien. Retournez maintenant l'article!



4.  
DE Falten Sie die äußeren Flügel zusammen, bis es einrastet.  
EN Fold the outside wings together until it locks.  
FR Pliez les ailes extérieures jusqu'à enclenchement.



5.  
DE Öffnen Sie eine VR App auf Ihrem Smartphone, platzieren Sie Ihr Smartphone mit dem Bildschirm zur Seite und schließen den Deckel.  
EN Open the VR app on your Smartphone, place the Smartphone face down and close the lid.  
FR Mettez en route une application VR sur votre smartphone, placez-le avec l'écran tourné vers les lunettes et fermez le couvercle.

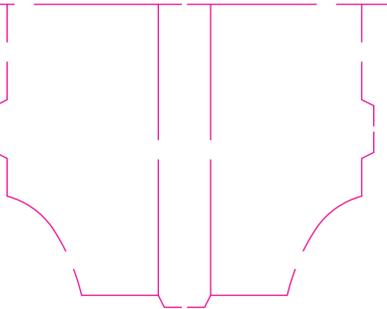
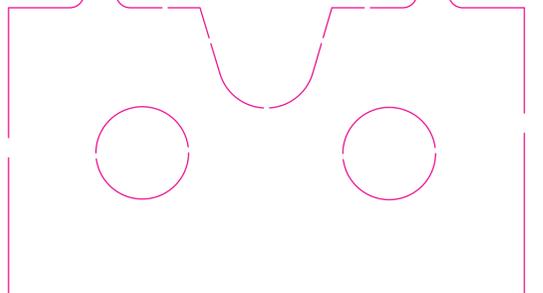
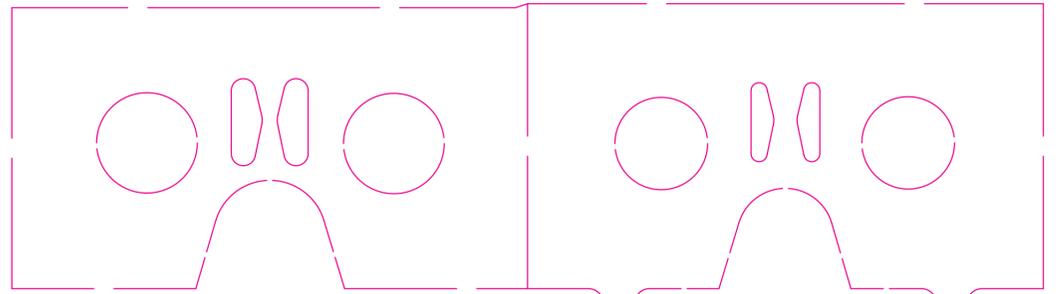
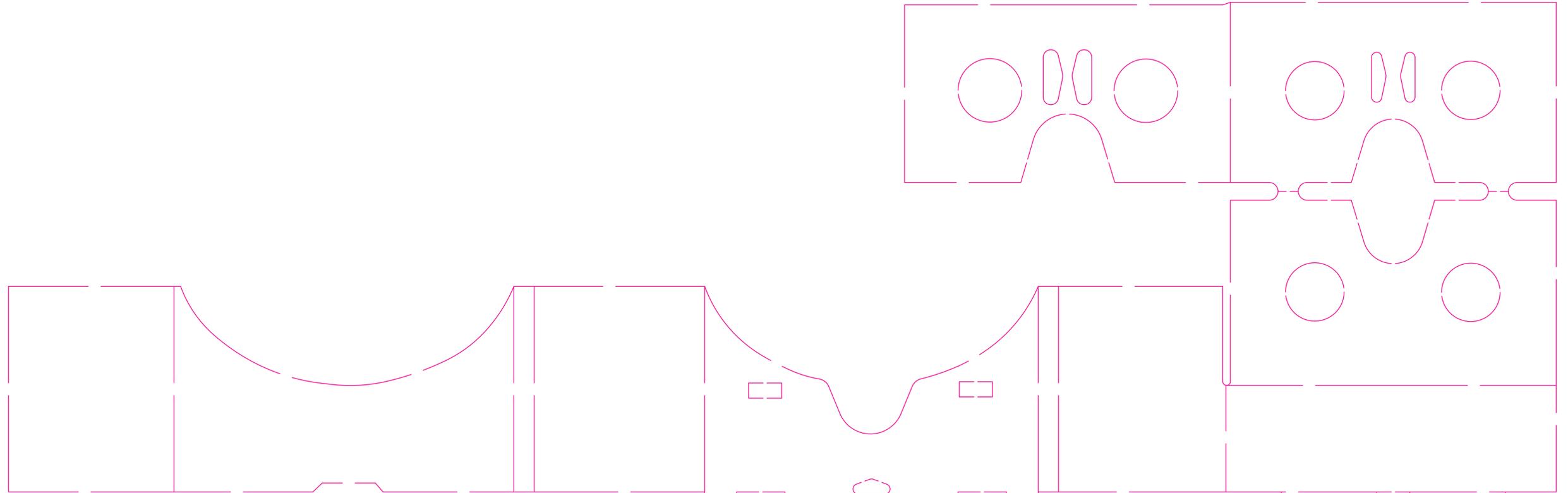


6.  
DE Nun können Sie die Welt der VR entdecken!  
EN Start exploring the VR content!  
FR Vous pouvez partir à la découverte de la réalité virtuelle!

VR glasses  
REFLECT-TOMBOA  
52134



Tear  
HERE!



DE

**Legende (UVD)**

Max. Druckbereich = Max. Motivgröße

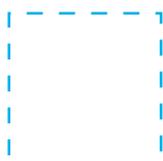
Bitte beachten Sie, daß aus produktionstechnischen Gründen das Druckmotiv an abfallenden Kanten und Vertiefungen verzerrt oder blasser werden kann.

Bei nicht durchgehenden Oberflächen (z. B. Tasten, Abdeckklappen oder Adaptersteckern) kann es im Alloverdruck zu Motivunterbrechungen bzw. einem unvollständigen Druckbild kommen. Berücksichtigen Sie dies bei der Platzierung wichtiger Motivbestandteile, wie Logos und Texten. Die Hintergrundgestaltung kann bis zum Rand des max. Druckbereiches reichen.

Aufgrund der Artikeloberflächenbeschaffenheit können wir eine 100%ige Farb- und Standgenauigkeit nicht garantieren. Dies gilt insbesondere für Wiederholungsaufträge.

Änderungen der Vorlagen aus technischen Gründen behalten wir uns vor!

EN

**Legend (UVD)**

Max. print area = max. motif size

Please note that for technical production reasons the print motif may be distorted or faded on sloping edges and indentations.

In the case of non-continuous surfaces (e.g. buttons, cover flaps or adapter plugs), all-over printing may result in interruptions in the motif or an incomplete printed image. Take this into account when placing important motif components such as logos and texts. The background design can extend to the edge of the maximum print area.

Due to the nature of the item's surface, we cannot guarantee 100% colour and stand accuracy. This is especially true for repeat assignments.

We reserve the right to make changes to the templates for technical reasons!

Deutschland/Germany:

FRONT

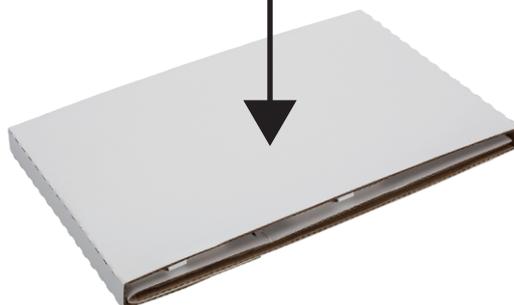
UV-DIGITAL PRINT (UVD)

ca. 190 x 120 mm

Printing colors:



CMYK



DE

**Legende (TAM)**



Max. Druckbereich

Max. Motivgröße

Bitte beachten Sie, daß wir aus produktionstechnischen Gründen folgende **maximale Motivgrößen** anbieten:

- **60 x 60 mm** oder
- **80 x 40 mm**

Größere Motive müssen in mehreren Durchgängen gedruckt werden und werden als mehrere Positionen gehandelt. Diese bitte vorab anfragen.

Aufgrund der Artikeloberflächenbeschaffenheit können wir eine 100%ige Farb- und Standgenauigkeit nicht garantieren. Dies gilt insbesondere für Wiederholungsaufträge. Auch die Lesbarkeit besonders feiner Schriften sowie die Passgenauigkeit bei mehrfarbigen Drucken kann durch die Artikeloberflächenbeschaffenheit beeinträchtigt werden! Beachten Sie weiterhin, daß es beim Druck von hellen Farben auf dunkle Artikel zu Farbabweichungen kommen kann. Dies kann durch einen Doppeldruck oder weiße Unterlegung (Anzahl der Druckfarben ändert sich ggf.) vermieden werden.

Änderungen der Vorlagen aus technischen Gründen behalten wir uns vor!

EN

**Legend (TAM)**



Max. print area

Max. motif size

Please note that for production reasons we offer the following **maximum motif sizes**:

- **60 x 60 mm** or
- **80 x 40 mm**

Larger motifs must be printed in several passes and are traded as several items. Please enquire about these in advance.

Due to the nature of the item's surface, we cannot guarantee 100% colour and stand accuracy. This is especially true for repeat assignments. The readability of particularly fine fonts as well as the fitting accuracy of multicoloured prints can also be affected by the article surface texture! Please also note that colour deviations may occur when printing light colours on dark articles. This can be avoided by a double print or white underlay (number of print colours may change).

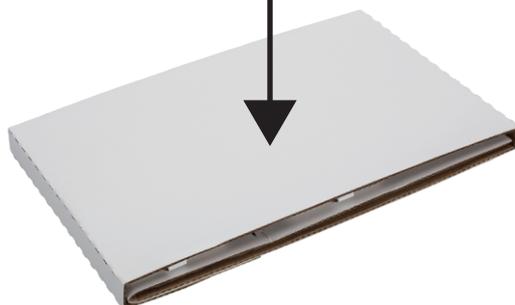
We reserve the right to make changes to the templates for technical reasons!



Deutschland/Germany:

FRONT

ca. 40 x 80 mm



Printing colors:



Color 1

PAD PRINT (TAM)